

TEMPLATE

Output factsheet: Strategies and action plans

Version 1

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Lead partner	LP - Development agency Sinergija, Slovenia
Output number and title	O.T3.1.1 13 mobility plans developed for 13 Central Europe municipality's units to fostering CO2 reduction
Responsible partner (PP name and number)	PP5 - Ekopolis Foundation, Slovakia
Project website	http://www.interreg-central.eu/Content.Node/MOVECIT.html
Delivery date	January 2018

Summary description of the strategy/action plan (developed and/or implemented)

The Workplace Mobility Plan for the City Hall of Banská Bystrica (WMP) was elaborated as a part of the MOVECIT project. It consists of two main parts - analysis and measures. The action plan is the part of the plan too. The WMP is elaborated not only for the territory of the town of Banská Bystrica, but for whole its FUA as at least 20% of employees (according to the online questionnaire) are commuting from beyond the city, either from along the River Hron valley or from hilly regions above the town. It means either analysis and measures take in account living conditions, public transportation and bicycle infrastructure within the FUA, as far it is important area of the daily commuting of employees. Some of proposed measures are largely focused on commuting from larger FUA area, like optimization of schedules of municipal & suburban bus lines, implementing of common combined ticket of municipal and suburban's bus and train lines or carrying of bicycles in buses on lines to hilly hinterlands. The WMP was elaborated by contractor Ing. Martin Bolo and his team. The work was coordination by the working group consisting of representatives of the City Hall, the Ekopolis Foundation and the contractor. The information set was collected in analytical part. Information about a traffic behavior of employees was collected in online questionnaire (52% rate of return) supplemented by interviews (30 employees). Internal and external conditions of sustainable mobility were investigated too in order to identify current baseline conditions and future potential for improvement of the sustainable mobility approach on the workplace of the City Hall. Coming from information gained in analytical phase the set of 25 measures was proposed. There are 16 soft measures (mostly organizational, PR, low financial character) and 9 hard ones (requiring more significant investments, permits, etc.). Each measure is widely identified: number, name, description, reference to the

specific objective, indicator, responsible department and responsible position, period and deadline of implementation, indicative budget and possible source of funding. The measures regard various aspects of the City hall operation and various modes of transportation used for commuting and work travel. e.g. measures to support of cycling, motivation to use public transportation, improving of conditions for car-pooling, implementation of awareness raising activities, development of IT tools for better communication and coordination of sustainable mobility, etc.

The draft of the measures was presented both to employees of the City Hall and members of the City Parliament. They had opportunity to comment it, to send their suggestions which were mostly incorporated.

Following finalizing the WMP was submitted to the Mayor of the Banská Bystrica and Head Office Manager of the City Hall who formally adopted it and the plan is now coming to its first phases of implementation which will culminate in spring 2019.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

FUA Banská Bystrica is part of NUTS032 Banskobystrický kraj (Banská Bystrica region). Area consists of the town with surrounded by 13 villages in hilly regions as well as in the valley along the Hron River. Main industries are mechanical industry, logging, timber processing, tourism, administration, education, health care and services. One university and one college are located here as well as headquarters of some important public/governmental national wide institutions. The municipality consists of the historical city center, surrounded by urban quarters, industrial suburbs and hinterlands (partially in the valley, partially in elevated areas). Total population is approx. 115.000.

Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The WMP of the Banská Bystrica's City Hall is the very first of its kind in Slovakia, so we anticipate big impact not only in its territory, but even nationwide as far it set methodology of preparation and model structure and content also for another institutions in Slovakia.

The main target group are employees of the City Hall. The WMP will impact them in two ways. First, at least part of them will change their traffic behavior (commuting and work travel) in favor of sustainable modes of transport. Second, general awareness of staff about sustainable transportation increased as far information about plan and its preparation was spread in all staff during the WMP elaboration. It is important at the administration of town, planning, decision making, etc.

Adopted WMP will improve the image of the City Hall in area of sustainable transportation what is particularly important from point of view of preparation of the sustainable urban mobility plan which is going to be prepared in 2018.

Sustainability of the developed or implemented strategy/action plan and its transferability to other territories and stakeholders

There are two main aspect of sustainability of the WMP at the City Hall of Banská Bystrica. First one is pragmatic, as far among the goals of the WMP is reduction of costs for parking of employees, improving of their health shape and reduction of costs of travel works within the town. Second one is driven by mission, the City Hall declares its interest in sustainable mobility in a few past years, it committed to increasing of level of sustainable modes of transportation in the city and it is active in campaigns and awareness raising. After all, participation of the City in the MOVECIT project is good evidence of its commitment. So, coming from both aspects there is a high likelihood of responsible implementation of the WMP by the City Hall in upcoming years.

The WMP is the first one in Slovakia, so no doubts with increasing demand for sustainable solutions it will motivate more cities (Liptovský Mikuláš already shows interest) and methodology will be transferred.

Lessons learned from the development/implementation process of the strategy/action plan and added value of transnational cooperation

A few lessons learned:

- × The City Hall, its head office, must want to adopt the WMP, it is not possible to work on without full support of the Mayor, the Head Office Manager etc. Such support is necessary for allowing employees to meet in working time, for using of premises, for obtaining internal documents and information of the City Hall, etc.
- × Regular communication with employees proved necessary to keep them informed and motivated. We used PDF newsletters distributed via intranet, informing about principles, steps, examples, drafts etc. of the WMP. Then employees are initiative and active.
- × The working group (mobility team) is very useful not only for coordination but also for discussions, brainstorming, quick assessment of ideas and draft of measures.
- × Though it is the WMP of the City Office, wider area than just a city has to be taken in account (in our case the FUA and beyond) as far important part of employees is commuting from beyond the town,
- × Transnational cooperation was definitively very useful, we used examples collected from other project partners, many times to show solutions, convince people or so.

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The output factsheet refers to:

D.T3.2.12 Workplace mobility plan Banská Bystrica

