

TEMPLATE

Output factsheet: Trainings

Version 1

Project index number and acronym	CE25 MOVECIT
Lead partner	LP - Development agency Sinergija, Slovenia
Output number and title	O.T2.2: Seven trainings on low carbon mobility planning for municipalities in functional urban areas
Responsible partner (PP name and number)	PP11 - Aufbauwerk Region Leipzig GmbH, Germany
Project website	http://www.interreg-central.eu/movecit
Delivery date	November 2017

Summary description of the implemented training measure(s), explaining the specific goal(s) and target groups

The goal of training is sensitization of mobility behavior from employees. The training called Mobility Parcours. The task was to use cycling or e-car to a fixed place and back to the workplace.

Participants:

9 employees of the traffic and civil engineering department city Leipzig
Climate Protection Manager of the City of Leipzig (Environmental Office)
Mr. Manuel Emmelmann. teilAuto (regional car sharer)
Ms. Heidi Bretschneider, nextbike (bike sharer)

Place:

Technical City Hall of the City of Leipzig

Procedure:

- Brief introduction to the MOVECIT project (goals, mobility management concept)
 - Short presentation nextbike (company presentation, development, perspectives, functionality of bike sharing)
 - Brief presentation teilauto (company presentation, development, perspectives, how carsharing works)
- Start of the parcours with an introduction to how the mobility station works (app for using nextbike and teilauto)
- Introduction to the functioning of the teilauto electric vehicle (e-Golf) (how to start, drive and charge)
 - Start in two groups (one group of bikes / one group of cars) over Prager Strasse or Strasse des 18. Oktober towards the mobility station at the New Town Hall
 - Arriving almost at the same time!
 - Change of vehicles and driving back
 - Arrival at the Technical City Hall
 - Short evaluation: It has been confirmed that the willingness to use alternative mobility offers can be effectively increased through information and testing.

*Specific goal(s) of the training and target groups:

Heads of department, Fleetmanager

What were the results of the trainings:

- Showing mobility alternatives (all kinds of ways during worktime or for the distance between workplace and home)
- The economic and ecological relevance by choosing a personal mobility
- Possibilities of booking and payment for different kinds of mobility (apps, websites ...)
- How do the interfaces and transfer points (mobility stations) work?
- New tools to make it easier to choose alternative mobility offers (rain cloth for cyclists, security details for bikes...)
- Detailed information about the accesses to mobility-systems
- How to deal with obstacles (delay, detours, sharing, transport issues...)

NUTS region(s) where training(s) have been conducted (relevant NUTS level)

Nuts 3: City of Leipzig

Expected impact and benefits of the trainings for the concerned territories and target groups

... for employees

- Reduction of labor mobility costs
- Better accessibility and relaxed arrival
- Improved fitness through daily exercise and less stress

...for a company or city administration

- Improving accessibility for customers, visitors and employees
- Reduction of operating mobility costs (25%)
- Reduction of parking space bottlenecks (15%)
- Reduction of car traffic at the location between 5 and 25%
- Reduction of parking space requirements and thus savings on construction, rental (25%)
- Maintenance of parking spaces
- Promotion of health, motivation and satisfaction of employees

for employers

- Improving the company image: environmental awareness, innovative, employee-friendly

... for the environment

- Reduction of traffic-related environmental and climate impacts (5%)
- Reduce the consumption of fossil fuels (5%)

Sustainability of the training(s) and developed training material(s) and their transferability to other territories and stakeholders

- Trainings concept is available also in English language: It describes the general approach how to influence mobility behavior, the approach of intermodal mobility parcours, how to establish them, the steps to realize and required equipment
- Further trainings are planned in 2018
- establish a steadying of the trainings with other stakeholders (Functional Urban Area)
- including new partners from the mobility-sector (clevershuttle, cargobike)
- the partner meeting in Leipzig will give all partners the possibility to be part of a mobility course

Lessons learned from the development and implementation of training measures and added value of transnational cooperation

- More time for practice than for theoretical advises
- There is a need for regularly refreshing because of the fast development in alternative mobility offers
- Personal impact in mobility behavior is a long-term matter
- The trainings should not take more time than 2 hours
- Offering the possibility for mobility providers to take part in the training

References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

The output is linked to the deliverable D.T2.3.2 Report on seven regional trainings for municipalities on tools for mobility plans where the outcomes are presented more widely.

<https://www.teilauto.net/>

<https://www.nextbike.de/de/leipzig/>

<http://www.myeasygo.de/home.html>