

# LUMAT PHOTO-CONTEST

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## LUMAT Photo-contest

### OBJECTIVES

Main Objective: Restitution of the process

Secondary Objectives: Images collection for the publication of final project results and video editing.

### INTRODUCTION

The LUMAT Project involves 7 countries of the Central Europe Area, in the framework of Interreg Central Europe programme. The objective of the project is the implementation of Sustainable Land Use and Integrated Environmental Management in Functional Urban Areas.

The LUMAT partnership includes cities and regions, environmental agencies and research institutions. The partners developed a strategy to manage Functional Urban Areas (FUAs), involving local stakeholders in action plans aimed to redesign degraded and underused areas, one in each country.

Multi-level interaction (between transnational partners, urban and peri-urban, decision makers and civic society), is one of the goals of the project, whose claim is: "Cooperation in land management for more liveable places".

A big work is being implemented with the local community in order to define the identity of the Functional Urban Areas involved, also opening the discussion on Ecological and economical sustainability, citizen involvement, conflict resolution.

The aim of the Photo Contest is to make the process, the results and the main concepts of the project visible: an image is worth more than a thousand words!

(More info available at <http://www.interreg-central.eu/Content.Node/LUMAT.html>).

### TOPIC

Describe through a photographic image one or more of the following keywords or key-sentences

- *"Cooperation in land management for more liveable places"*

*FUAs' environmental management is aimed at developing processes in the FUAs to improve human well-being. "Development" is not necessary quantitative growth, but a concept mainly connected with the improvement of the quality of life in the FUAs. Cooperation is intended at all levels, among partners as well as among local context stakeholders.*

- *Integrated environmental management*

*The LUMAT Project focuses on the concept of sustainable environment management with the stress on cohesion of environmental, social and economic aspects.*

- *Functional Urban Areas*

*FUAs: Functional territorial units defined on natural ties of interdependences and/or horizontal cooperation between core city and municipalities in the periurban area, with practical implementation of multilevel governance principle in the decision making (e.g. division of responsibilities based on efficiency and optimisation of problem solving level).*

- *Sustainable Land Use*
- *Urban-periurban relationship*
- *Brownfield redevelopment*



## WHO CAN PARTICIPATE

Partners and local stakeholders (included general public) involved in the LUMAT project.

The LUMAT Photo Contest is open to people older than 18 years.

Panel Judges, as well as immediate family (spouse, partners, siblings, children) and household members of those judges, are not eligible to enter.

## HOW TO PARTICIPATE - CONTEST RULES

### Entry Period

The LUMAT Photo Contest will be launched during the meeting of Ljubljana, in September 2018 and will end on December 21th, 2018. Entries submitted after the entry period will not be eligible. Winners will be announced during the final meeting in Katowice (April 2019).

### Submitting rules

1. By entering, you indicate your unconditional agreement to, and acceptance of, these Official Rules and LUMAT Communication Team's decisions, which are final and binding. You cannot win a prize unless you comply with all requirements in these Official Rules. You may enter up to ten (10) images within the entry period, however only one winning photo may be selected per person. The LUMAT Communication Team reserves the right to reject any additional entries or entries that do not comply with these Official Rules.
2. By entering, entrants represent and warrant that the photograph(s) that they submit are their own original creations and do not infringe any other person's or entity's rights, including trespassing on private land.
3. Entries must be submitted by the author. Photograph(s) created by someone else but submitted by you will be disqualified. You must be the sole owner of the copyright of any photograph(s) submitted.
4. Entries must be submitted electronically in a .JPEG, .jpg, or .png form, using to the following e-mail address: [info@lumatproject.eu](mailto:info@lumatproject.eu)  
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To ensure eligibility for the contest, files must be at least of a resolution of 1200 px (long side) at the time of entry. Higher resolution files may be requested should an entry be preselected to be awarded a prize or an honorable mention.

5. All photographs must be taken in one of the countries within the Central Europe Area (dark blue in the map). Photos taken outside the Area will be disqualified.



6. Entries should include the following information:

- Author's Name
  - Address
  - Email
  - Telephone
  - Photo Title
  - Place where photo was taken
  - Caption that describes photo in the LUMAT framework
- Incomplete entries will not be accepted and will be automatically rejected.

Entrants may be asked to supplement their submission (such as with a paragraph about their photo or the highest resolution version of their photo) anytime on or after December the 21st 2018.

7. Photos that have been digitally altered beyond standard optimization (red eye removal, removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified, which is left to the Panel's discretion.
8. If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to LUMAT upon request.
9. The following submissions are ineligible:
- Photos that violate or infringe upon another person's rights, including but not limited to copyright.
  - Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.
  - Images that involve the wilful harassment of wildlife, or damage to the environment by the photographer or photo subjects.
  - Images that involve putting any individual or animal in danger.

### Judging

Photos will be judged on originality, technical excellence, composition, overall impact, artistic merit and subject matter relevance to conservation. A panel of LUMAT Communication Team employees/officials (the Panel") will conduct judging. The Panel will evaluate all valid entries and assign the following prizes: 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and n.2 honourable mentions.



The winners will be notified of their status by January 31st, 2019 via the contact information provided at the time of entry. All judging decisions are final.

## Awards

Prizes will be determined by the LUMAT Communication Team. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize. The winner will be announced at the final LUMAT Meeting in Katowice.

The awarded images will be published in the final Lumat booklet and official LUMAT website. The publication will be diffused among the 7 partner countries in Central Europe.

All the images entered could be displayed on the LUMAT Website and used for LUMAT publications and dissemination materials.

The winners will also be gifted with gadget packs for green experience.

## YOUR RIGHTS

You will retain all rights to any photograph you submit – including joint ownership with the Communication Leader (CL) of the LUMAT project (SiTI, Via Pier Carlo Boggio, 61, 10138 Torino TO).

If you submit a photograph to enter the Photo Contest, you grant the CL a royalty-free, nonexclusive right during the Photo Contest and in perpetuity to:

- Display the photograph on the Photo Contest submission website.
- Allow third-parties to share the photograph on various social media platforms.
- Use the photograph online and on social media in support of our mission.
- Use the photograph in the Interreg Central Europe Program and LUMAT's internal and external communications materials including but not limited to web sites and web publications, fact sheets, fund raising publications, advertising, multimedia, presentation, final report.
- Provide your photograph to other individuals and organizations for Interreg Central Europe Program and LUMAT-related use in news stories, newsletters, reports, slide shows, displays, web pages, videos, and the like.
- Use, in connection with the Photo Contest, your name, city, and state of residence in promotions and other publications.
- Retain a digital copy of your photograph that will be archived in the SiTI photo library and accessible to CL Team staff. The LUMAT Communication Team will endeavour to credit all photographs with the caption "Person's Name" when the full name is available.

By entering, entrants grant a non-exclusive, worldwide, royalty-free, perpetual license to the CL to publish and otherwise use any or all of the descriptions and/or photograph(s) submitted, and may use them for diffusion of the LUMAT project results and promotion of SiTI no-profit activities in any and all media now or hereafter devised worldwide in perpetuity without additional compensation, notification or permission, unless prohibited by law. Commercial use is excluded.

By entering this Contest, entrants agree to have their submitted photograph(s) used and displayed, either singularly or in combination with others and in any size, on the official Interreg Central Europe and LUMAT website and social media platforms and on the websites, social media, and print materials without any fee or other form of compensation due at any time for so long as desired by the LUMAT CL. Credits, descriptions or titles, if any, used with the photograph(s) are in the LUMAT CL sole discretion.