

D.T2.7.1 REPORT ON LOCAL PUBLIC EVENTS CONCERNING ACTION PLANS IN FUAS

Summaries of Activities from the
Project Partners

Version 1
10 2018





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1. Introduction

Local public events have been carried out in the LUMAT project to further the goals of implementing long term and sustainable change in FUAs. Local public events contribute to the goals of the project by involving a wide range of actors in civil society, which will be detailed out for each project FUA in more detail below.

Some partners found it efficient and necessary to combine the local public event with the capacity building event, as the stakeholders for both events were directly addressed by both topics. This allowed for clarity and efficiency in the presentation of LUMAT results.

The structure of the events was based upon input from D.C.3.1 “Definition of a format for local public conferences for WPT2 outputs dissemination”. In the document D.C.3.1, the main aspects related to the preparation, starting, attention gathering, interest maintaining, and creation of desire are all detailed out in an easy to follow checklist. With this information, the partners were given a basis with which they could pursue their public involvement activities.

GIS technologies and LUMAT tools (InViTo and LUMATO) were introduced and used by the partners during the local public events held in the FUAs. The initial results of tool application are presented in this deliverable. A detailed review from the results from the presentation of these tools can be found in the deliverable D.T2.7.2 “Report on Results of Interactive Tools”.

The implementation of local public events took place in the fourth and fifth periods of the LUMAT project. A summary of the activities carried out by each partner FUA region is provided below in the next sections.

2. Summaries from the Partner Regions

2.1. Austria - FUA Voitsberg

With the new “Steiermärkisches Landes- und Regionalentwicklungsgesetz 2018 - StLREG 2018” a new planning structure (new/additional “Regional Development Association SZR”/Central Region Styria) has to be created starting June 2018. Also for the first time the planning region SRZ will have its own budget. For this reason however, this means that PP6 will have to postpone the local public events until autumn.

Before the public event PP6 will organize a workshop with the mayors and heads of administration to present and discuss the presentation for the local public event, which will follow 2 to 3 weeks later. This event will have two parts: the presentation and the discussion of the FUA as well as the presentation of the pilot actions.

Because of the importance of this event the “important players” of the region will be invited including the decision makers (comparable with the starting event in the region).

Participants will include - Regional Development Association (REV) Lipizzanerheimat - 5 municipalities (mayors, heads of administration), the new Regional Development Association SZR (?), the Regional Management Central Region Styria, LEADER Management Lipizzanerheimat, Wirtschaftsoffensive (“Economic Offensive”) of the District of Voitsberg, Chamber of Commerce Voitsberg as well as the top management of the district administration. These institutions/organizations are responsible for the implementation of different programs in the region.

The aims of these events are to:

- inform about the FUA,
- receive acceptance of the methodology and results of the Action Plan,
- to raise awareness for some new issues (e.g. ecosystem services) and



- to achieve a broad agreement regarding the pilot actions.

The use of the tools InVito and LUMATO will be mentioned at these events. However, due to the requirements and conditions of the GIS Steiermark as the working tool on municipal and provincial level these tools will have no great opportunities for implementation.

Harmonization and close co-operation with the actual running project “Stadtrregionales Flächenmanagement (SRFM)” of the REV is to continue in the FUA after the LUMAT project has been completed.

2.2. Czech Republic - FUA Ostrava

The local public event in the Ostrava FUA was titled “Brownfields as an Opportunity and Development of the Moravian Gate Corridor”. The venue for the meeting was at the Institute of Geonics AVCR, in Ostrava, and the meeting was held on the 12th of October 2017. The following table presents the audience members represented:

Table 1. Stakeholder Present at FUA Ostrava Local Public Event

Stakeholder	Organizations	People
Local public authority	8	12
Regional public authority	4	4
Sectoral agency	2	2
Higher education and researchers	2 (university 5, faculty 7)	9
SME	10	12
Business support organization	1	4
General public (mostly students)	-	22
TOTAL	-	65

The LUMAT project was presented not only with presentations but also with roll-ups and posters. Promotional LUMAT materials such as brochures, notepads and pens were distributed among the audience members. The necessity for integrated environmental management was communicated by the event to the participants through the presentation of successful brownfields revitalisation projects even of contaminated sites. A presentation part was followed up by a visit to two brownfields sites - one already revitalised and one waiting for revitalisation to begin.

The overall appreciation and presentation of the seminar was in principle very positive. It pointed out that despite a number of pitfalls and problems with regeneration of brownfields, regeneration can be successfully managed to return life to places that have already slowly faded from the mental map of the population. It also showed that people in the region are willing to sacrifice time, strength, and often their finances to take on the objects they have brought to the brink of demolition by their inertia. An important point is the entry of municipalities that, with unprecedented courage and determination, enter into long legislative legal processes to provide their citizens with places to implement new development projects.

The goals of the Action Plan were presented in detail. The presentation on the Brownfields Action Plan for Development in the FUA Ostrava was closed with a request to the participants to fill in a questionnaire to



get feedback on the objectives and activities of the Action Plan. The inquiries aimed both at the general comprehensibility of the individual objectives and ways of their fulfilment, as well as on the usefulness of the individual actions. Questionnaires were evaluated after the seminar and served to create the final version of the Action Plan. This was then followed by live discussion among the audience.

A meeting with the representatives of the Regional Authority (Department of Master Planning and Regional Development) followed after the seminar (22.11.2017). The interactive tool website for commenting from the public to the Action Plan content was not ready by the date of the seminar. Instead, the interactive tool is planned to be ready by the end of April, after that the public can comment the Action Plan online (see deliverable D.T2.7.2 for more information).

2.3. Germany - FUA Green Ring of Leipzig

The local public event in Germany took place on the 8th of February 2018 during the “geo-colloquium” at the Saxonian State Office for Environment, Agriculture and Geology in Freiberg, Germany. The event included a presentation and follow-up discussion with the audience members about the importance of land for eco-system services and integrated environmental management in the Leipzig FUA.

Present were a total of 38 participants at the event. The forum was an opportunity for LUMAT to engage with those interested in the project: local planning officials, residents, state level experts, and further target groups.

During the event, opinions were exchanged on the importance of soil protection and ways of achieving sustainable land management in the future. The presentation was successful in providing example to the importance of soil and land for eco-system services and the achievements made so far in the Leipzig region for strengthening integrated environmental management with stakeholder involvement. The meeting also extended the type of audience members addressed by the project.

The concept of the LUMATO Tool was met with general satisfaction from the audience members. Initial questions regarding the structure of the INSPIRE grid and further technical details were addressed by the presenters. In conclusion, it can be said that the idea of the INSPIRE conform tool was understood and accepted as a viable solution to achieve sustainable and integrated land management and that the solution was fit for the needs of stakeholders in the Leipzig FUA.

The German LUMAT representatives will take into consideration the input received during the event during action implementation. For example, it was mentioned that the project also consider addressing the existing methods for integrated environmental analysis present in Germany. It was agreed that the LUMAT activities in Germany do provide a different approach with its focus on threats to eco-system services and sustainable land management, and for this reason should be seen as an expansion on the existing methodology.

2.4. Italy - FUA Chierese-Carmagnolese

The public event in the Italian pilot FUA Action Plan took place in Cheri on the 7th of June, 2018. The invite was addressed to local administrators, the local public authority, citizens, stakeholders, experts in spatial and environmental planning and urban planning, trade associations (for example farmers), professional associations and also regional public authorities. 12 guests took part in the meeting.

After a general introduction of the Central Europe program, LUMAT partner SiTI then provided a general overview of the LUMAT project’s underlining objectives, partnership and implementation phases. The Action Plan developed for the Chierese and Carmagnolese FUA was illustrated as well.



The Interactive Visualization Tool - InViTo - was then used to illustrate the territory of the FUA (relevant territorial and environmental aspects), the areas covered by the Action Plan and to encourage the discussion.

The general objectives of the project and the main activities carried out in the last two years were presented together to the “Fontaneto” case study as an example of an activity implemented by the integrated environmental management structure of the FUA.

In particular the process for the definition of the Action Plan and its structure were described, underlining the objectives, actions, priorities and implementation steps for the definition of a management structure at the level of the Functional Urban Area.

Moreover, the pilot area and the actions foreseen were presented. The pilot area is situated in the southern part of Chieri town in an area named “Fontaneto” between industrial areas as designated by the Local Plan. The project objective is to evaluate the efficiency of ecosystem payment as a tool to implement plans or programs. The specific goal is to test this innovative approach to kick off the local plan modification (variante strutturale n.15) in approval phase. The Local Plan modification foresees to transform an area of 80ha, which at the moment is designated as a golf area, into an agricultural-sportive park, so the project intends to develop a form of environmental integrated management to extend also into other parts of the Metropolitan City of Turin.

The main activities are:

- Evaluation of status area (baseline) in terms of use of the soil, quality and ecosystem complexity, management of ecosystem services created. The ecosystem services evaluated are the same of another project named Life SAM4CP (habitat quality, carbon sequestration, crop production, water yield, sediment retention, timber production, pollination).
- Identification of possible scenarios of land use designation
- Economic assessment of increase ecosystem services value per each scenario
- Definition of a (replicable) management model for the area

In conclusion, the main benefits for the area were underlined, with a particular focus on education, public meetings, application to a pilot case and the Interactive Visualization Tool.

2.5. Poland - FUA Chorzów, Ruda Śląska and Świętochłowice

The public event concerning the Action Plan for FUA of Chorzów, Ruda Śląska and Świętochłowice took place in Ruda Śląska, on the 25th of April, 2018.

The meeting was opened by the Deputy Mayor of Ruda Śląska city Mr. Michał Pierończyk. He has expressed how important and significant the Action Plan is for the three cities which have decided to co-operate in creating this document. He has also described the place and role of this document within the context of other strategic documents concerning the development of cities as well as some specific ones such as Revitalization Programs or Program for Revitalization of Backyards. The Mayor informed about the next steps in the Action Plan implementation and about the high interest of these activities expressed by the regional institutions such as Silesian Metropolis and other cities neighbouring with the FUA.

Apart from presentations of the LUMAT activities in the framework of Action Plan elaboration also the Rudzki Route concept was presented as a project which is connected with the idea of green infrastructure development in Ruda Śląska. This project is financed by the National Fund of Environmental Protection and Water Management in Poland and it is important to coordinate these activities to enhance the final effects.

After the presentations there was time for questions, comments and suggestions. The organizers have informed the participants that the documents of the Action Plan will be available on websites of the three



cities. Also the public involvement tool based on InViTO will be available soon in order to provide inhabitants with current information on the areas included in the Action Plan.

During the discussion the participants were curious about the possibilities for financing the proposed actions. There were also questions concerning some details in proposed solutions.

2.6. Slovakia - FUA Trnava

The City of Trnava (PP8) organised the local workshop aiming at preparing integrated environmental management structure for Trnava FUA (2.7.1) and the event for Capacity Building (2.4.1) on the 26.2.2018 at the venue of the ZOMOT association in Trnava, Slovakia.

All together **29 participants** attended both events - these were mayors of Trnava FUA municipalities: Biely Kostol, Bohdanovce nad Trnavou, Dolné Lovčice, Hrnčiarovce nad Trnavou, Jaslovské Bohunice, Malženice, Ružindol, Suchá nad Parnou, Šelpice, Špačince, Zavar, Zeleneč, Zvončín (13 mayors and 2 mayors of Brestovany and Bučany municipalities were excused because of illness).

Moreover, vice mayor of Trnava City and Head of the Trnava City Office attended as well, representing Trnava City as the biggest Trnava FUA municipality and the founder of the ZOMOT association.

Also 2 representatives of ZOMOT association attended and the rest were professionals from the Trnava City Office from Department of Projects Management (ÚPM), Department of Spatial Planning and Strategies (OÚRaK), Office of Trnava City Mayor (KP), Department of Investment Construction (OIV), Department of Public Procurement (ÚtVO) and also 2 representatives of the company ESPRIT Ltd. Banská Štiavnica, Slovakia - who is the external supplier of the Trnava FUA Action Plan.

Attendance in summary:

- 13 mayors of 13 Trnava FUA municipalities
- 2 representatives of Trnava City
- 2 representatives of ZOMOT association
- 10 representatives of the Trnava City Office (professional departments)
- 2 representatives of external supplier
- In total: 29 participants from 16 institutions.

During the first part of the event, the public local event was held. The representatives of the external supplier (ESPRIT Ltd. Banská Štiavnica) introduced the concept of the Trnava FUA Action Plan, its aim and structure and then followed this with a presentation of the so far elaborated parts and preliminary technical outcomes. In line with the scope of the LUMAT project, the aspect of ecosystem services was introduced as a key point of view in assessing the whole Trnava FUA area, its specific conditions, strengths, weaknesses, opportunities and thresholds. Based on CICES (Common International Classification of Ecosystem Services) classification the following main ecosystem services are evaluated with the Action Plan:

- Supply and Production Services (biomass, water, etc.)
- Regulation and Support Services (regulation of air, water quality, water courses regulation, flood protection, support of biodiversity, etc.)
- Cultural Services (tourism, recreation, history, agro tourism, etc.).

Various GIS maps showing the Trnava FUA area analysed from the point of view of these ecosystem services were presented with preliminary conclusions on the future trends in the land use, its protection and protection of the whole area as well. The majority of the mayors were very much interested in the



presented information, and a discussion took place regarding the current and future potentials for the usage and protection of natural assets (including land) in their municipalities.

2.7. Slovenia - FUA Kranj

The public event on Action Plan discussion was organised on the 17th of April 2018 in Kranj as a part of a joint event with capacity building concerning management structures. The workshop took place with stakeholders of the pilot FUA of Kranj and its region Gorenjska.

In order to ensure the highest possible participation of different stakeholders (from local to national level) in both events, the Slovenian LUMAT partners decided to join the two events into a one-day workshop, meaning that the basic information about public events concerning the Action Plan in the FUA is the same as those from the workshop report D.T2.4.1 for the Slovenian region.

Of the approximately 70 persons were invited, 35 participants attended the event. Among them:

- Representatives of the Ministry of the Environment and Spatial Planning (4 persons),
- Representatives of the Ministry of Economic Development and Technology (1 person),
- Municipal urbanists and heads of departments for spatial planning (12 persons),
- Representatives of Development Agencies of Gorenjska (6 persons),
- Representatives of owners, investors and other support organizations (6 persons),
- Representatives of the UIRS (2 persons),
- K & Z performers (4 persons).

35 participants, representing different groups of stakeholders, were actively engaged in the discussion which led to the key conclusions. These are presented in detail in D.T2.4.1.

During the preparation of the Action Plan, the interactive tool InVito was used as a support for the argumentation of selected pilot area and definition of FUA Kranj. The accessible data was gathered and transformed into cartographic materials which further elaborate the textual part of the Action Plan, such as threats, statistic data, locations of brownfields, etc. During the Action Plan presentation, images exported from the InVito tool were used to accompany presented information.

Engaging the Regional Development Agency of Gorenjska at the beginning of the development of the FUA Kranj Action Plan was important to get their interest in the topic and to define possibilities for the implementation of the Action Plan. In the next steps, we intend to strengthen their cooperation.

Since the Action Plan could be used as an expert basis for topics of brownfield regeneration and business zones development as well for management concepts in next regional development programme, the regional spatial development strategy (new spatial legislation, 2017) and other local development documents, the Slovenian LUMAT partners plan to continue activities with the representatives on the regional level to ensure the sustainability and transferability of LUMAT results.

The project partners will continue to engage the targeted regional and local stakeholders in further project activities and inform them about the project's progress.



3. Commonalities in the LUMAT Approach to Local Public Events

Public events have now all taken place in the LUMAT FUAs; it can be observed that a wide range of stakeholders were addressed. The public events were also used as an opportunity for local representatives to express their interests and desire in the project results from LUMAT. This can make known the expectations and wishes of local community leaders to receive information and help on the revitalization of brownfield sites which persist in their communities. LUMAT will look to fulfil these expectations where appropriate in the near future with the project results.

Brownfield revitalization in connection with integrated environmental management is being addressed on the FUA level with the LUMAT project, this is a new approach for many LUMAT regions. Through combining results from Action Plans in the FUAs, it was possible to further detail the vision and objectives of the LUMAT project in the area. The longevity of the project will only be successful if the further engaging of stakeholders takes place and is maintained in the future as well. This involves many processes and sectoral players. In this context it is important to mention the drafting of letters of commitment as foreseen by the LUMAT project which will look to formalize the commitment of stakeholders to LUMAT Action Plan priorities. The local public events are a step in introducing the need for such commitment on the local level to a wider audience.

The local public events can be evaluated as having been a successful step in the further integration of the LUMAT strategy and approach, as well as visions and objectives, into the societies of the Central European partner countries.