



TEMPLATE

Output factsheet: Pilot actions

Version 1

1.1. Project index number and acronym	CE1119 InnoPeer AVM
Lead partner	Business Upper Austria
1.2. Output number and title	O.T3.2 - Summary report on pilot actions with local/transnat. SME participant groups from all PP regions
Responsible partner (PP name and number)	PP3 - Veneto Innovazione PP4 - University of Padova
Project website	https://www.interreg-central.eu/Content.Node/InnoPeerAVM.html
Delivery date	30.06.2020



Summary description of the pilot action explaining its experimental nature and demonstration character

In Veneto, University of Padova and Veneto Innovazione organized two rounds of basic training that were carried out at the end of 2018 and in mid-2019. In total, more than 40 participants have completed the basic courses.

The course went through an introduction to business and digital and blue ocean strategy to overcome the present concept of competition by creating a new market space using I4.0, before deepening topics on specific technologies, including cyber-physical system, Internet of Things, Internet of Service, big data & analytics, and additive manufacturing. Then, human resource management and organizational management were discussed with a special attention to digital skills and organizing for I4.0. Finally, the course dealt with business model development has been presented focusing on the introduction to business model in the context of I4.0, business model canvas, and tools to evaluate a firm's ability to manage innovation. The modules were meant to introduce theoretical concepts, but using some examples of tools and cases and creating some interactive moments to make them more practical.

NUTS region(s) concerned by the pilot action (relevant NUTS level)

Veneto (IT) - ITH3

Expected impact and benefits of the pilot action for the concerned territory and target groups

In Veneto, most firms are SMEs. Therefore, the basic course, which was specifically addressed to SMEs, was really appreciated in terms of the contents and format of the seminars. In particular, managers explained the value added by the fact of complementing technological issues with organizational and strategic one was great. This overarching approach allowed them have an overview of what Industry 4.0 means beyond pure technology, as detailed in the questionnaires distributed after the courses.

The territory can highly benefit from such course in terms of improved basic competences of SMEs that can be fruitful for their respective sectors and networks.

Sustainability of the pilot action results and transferability to other territories and stakeholders



The formal documentation of pilot action allow replicating the basic course to other territories and also to other stakeholders within the same territory.

Lessons learned from the implementation of the pilot action and added value of transnational cooperation

The first round of the basic training allowed improving the contents and formats of the seminars still further. Accordingly, some modifications were applied to the second round of the basic training. More specifically, an increased use of examples and use cases was required and introduced in the second basic training. Moreover, some discussions among participants were also introduced to allow an exchange of experiences.

Different approaches to the different topics by partners in foreign countries, combined with experiences and practical cases were really helpful for delivering high-quality seminars.

References to relevant deliverables and web-links

If applicable, pictures or images to be provided as annex

This output is mainly based on the deliverables D.T3.2.1 (Implementation of the first Basic Course in the region of Veneto) and D.T3.3.5 (Mid-term report on impact analysis of basic courses/advanced webinars) and D.T3.3.3 (Final report on impact analysis of SME participating in pilot actions).

https://www.interreg-centraleu/Content.Node/InnoPeerAVM.html#Deliverables_and_Outputs

