

Press Release

Ljubljana, 19 January 2018

HOW TO SUCCESSFULLY MANAGE CULTURAL HERITAGE SITES? Forget Heritage Project Information Day

1 February 2018, City Hall, Conference Hall,
Mestni trg 1, Ljubljana

The Forget Heritage Project Information Day *How to Successfully Manage Cultural Heritage Sites* will be held in Ljubljana, Slovenia, on **1 February 2018**. The main aim of the event, held in the European Year of Cultural Heritage, organized by the **Regional Development Agency of the Ljubljana Urban Region (RRA LUR)** and the **Institute for Economic Research (IER)**, Slovenian partners in the project, is to present important results of the project, related to the management of cultural heritage buildings and abandoned historical sites.

At the event IER and RRA LUR will present the *Policy Handbook for the Revitalization of Abandoned Cultural Heritage Buildings in Central European Cities*, the *Guidelines for the Citizens Involvement in Historical Sites* and the *Management Manual*.

Ten partners from seven countries want to encourage the (re-) use of cultural heritage buildings (and abandoned historical sites) in Central European cities with content from the fields of cultural and creative industries (CCI). Management models of these buildings take into account the involvement of the public and private sectors, and encourage integration of different communities - from local to a variety of creative and life-style communities for new economic practices - with an emphasis on the fields of CCI. The event is aimed primarily to owners and operators of cultural heritage sites as well as decision and policy makers in this field.

Since the planning of content in cultural heritage buildings is very important, **Jerneja Batič** from the Department of Culture of the City of Ljubljana will, on the example of Ljubljana,

highlight what needs to be planned and implemented in order to have successful cooperation with managers of cultural heritage sites.

Based on his rich experiences in cooperation with the Historic England and the Heritage Lottery Fund, **Toby Ebbs**, freelance heritage consultant from the United Kingdom, will present what are challenges that managers of cultural heritage buildings are faced with, what distinguish successful examples of revitalization from failing ones, how important is a good business model. The lecture is organized in collaboration with the British Council Slovenia.

Lectures will be followed by a discussion.

For more information please contact:

Nataša Mršol, natasa.mrsol@ljubljana.si; office: +386 1 306 1923; cell: +386 51 696 205

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The event will be held in Slovene and English (without translation). Participation at the event is only possible with advance registration. Applications will be accepted until Monday 29 January 2018. Please register here [spletni obrazec](#) (an online Form).

More information about the project:

<http://www.interreg-central.eu/Content.Node/Forget-heritage.html#SUMMARY>

Welcome to visit [Forget Heritage/Facebook](#) in [Twitter](#).