

# INVITATION

## HOW TO MANAGE CULTURAL HERITAGE SITES SUCCESSFULLY - FREE TRAINING SESSIONS

Ljubljana, June 2018

Regional Development Agency of the Ljubljana Urban Region (RRA LUR) and Institute for Economic Research (IER) are pleased to invite you to the series of free training sessions in Ljubljana in June 2018. The Training programme was prepared in cooperation with Institute Culturemaker, City of Ljubljana and International Centre of Graphic Arts (MGLC).

**Training sessions will focus on the following topics:**

**How to properly renovate and revitalize abandoned cultural heritage buildings? How to design a programme so that the past can come to life in symbiosis with the current content of the cultural and creative sector? How to obtain funding for the renovation and the programme, and how to attract the audience?**

- 5. 6. *Design Thinking*, Mojca Mihailovič - Škrinjar, AD HOC poslovna podpora (business support)
- 7. 6. *Past for future: challenges and opportunities of EU financing of cultural heritage*, Mateja Lazar in Maša Ekar, Zavod Motovila
- 8. 6. *Business model canvas*, Mojca Mihailovič - Škrinjar, AD HOC poslovna podpora (business support)
- 13. 6. *Renovation and revitalisation of cultural heritage sites (1. part)*, Jerneja Batič, City of Ljubljana, Department for Culture
- 14. 6. *Entrepreneurial management of cultural heritage - building communities, developing audiences and financing*, Frans Brouwer, University Erasmus in Amsterdam and Latvian Academy of Culture in Riga
- 19. 6. *From a cultural project to a tourist experience*, Neja Petek, Nea Culpa Tourism Marketing Agency
- 20. 6. *Renovation and revitalisation of cultural heritage sites (2. part)*, Jerneja Batič, City of Ljubljana, Department for Culture

About the Training Sessions in Slovene: [PROGRAM USPOSABLJANJ NA PODROČJU UPRAVLJANJA STAVB KULTURNE DEDIŠČINE.](#)

Participation is possible only with the pre-registration. On-line registrations till 31 May 2018: [spletnegaobrazca](#)

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