



Interreg Central Europe - CE1569 ProsperAMnet  
Progressing Service Performance and Export Results of Advanced  
Manufacturers Networks - D.T.3.2.3

**CALL FOR PARTICIPATION**

As an Advanced Manufacturer you  
are interested in exporting your services in new target markets?

*We kindly invite you to use the Service Export RADAR!*



**THE IDEA** ... Services are extremely important for the success of manufacturing companies. Service Export RADAR is a cutting edge artificial intelligent solution to assist Advanced Manufacturer in their decision-making process regarding their service export into new markets. In order to be successful in the service business, analyzing which and whether industrial services can be successfully promoted and exported in target markets is crucial for any Advanced Manufacturer. Especially, the time-consuming market research process before any entry into a new market is facilitated.



**ADVANTAGES**... Our solution assists companies, who already offer products in the market and plan to extend their service offerings in the target market. Only in a few minutes Service Export RADAR provides you with results on questions like: Which industrial (related) services are offered in your target market? With which companies you might partner up? Which national and international competitors are active in your target market? What are potential new customers in the target market?



**INTERESTED?**

The RADAR addresses Advanced Manufacturers, operating in Austria, Germany, Italy, Slovakia, Slovenia, Czech Republic and Hungary, and in at least one of the following business sectors:

- » Manufacture of computer, electronic and optical products (NACE 26)
- » Manufacture of electrical equipment (NACE 27)
- » Manufacture of machinery and equipment (NACE 28)

Use the online RADAR for free:  
[www.prosperamnet.eu/radar](http://www.prosperamnet.eu/radar)

**PERIOD**

June 2021 - September 2021

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