

# OUTPUT FACT SHEET

## Strategies and action plans

Version 2

Project index number and acronym	CE1519 CHAIN REACTIONS
Output number and title	O.T4.2 (2/5) Transnational Innovation Agenda for ICT
Responsible partner (PP name and number)	Hrvatska gospodarska komora (CCE-ZCC) - PP4 Košice IT Valley, z.p.o. (KEITVA) - PP8
Project website	<a href="https://www.interreg-central.eu/Content.Node/CHAINREACTIONS.html">https://www.interreg-central.eu/Content.Node/CHAINREACTIONS.html</a>
Delivery date	March 31, 2022

### Summary description of the strategy/action plan (developed and/or implemented), explaining its main objectives and transnational added value

Innovation potential of the sector is huge, especially the digital startups can significantly help to attract the young generation - skillful graduates of high schools and universities, boost an innovative culture in both countries and foster innovation. Although it may seem easy to enter the computer programming market, as it does not require large input costs, there are also some barriers. Rapid changes in customer requirements and tastes, which is often the case in the IT industry, can have an impact on those companies that are not flexible enough. By generating new technologies applicable to a wide range of other sectors, the sector of ICT plays a strategic role in the promotion of growth, innovation development and competitiveness.

Therefore, the duo partnership has agreed upon the transnational innovation activities that will achieve:

- Strengthen the innovation potential by building a qualified workforce
- Transfer of knowledge
- Building an Innovation Ecosystem
- Support of home growth companies
- Technology development and technology transfer.

Through the transregional cooperation these goals can be achieved more efficiently.

For this purpose, the dual partners will for this purpose, the following activities will take place:

- Trainings and seminars to encourage women in IT at the transnational level
- Series of networking events to help develop the transnational and cross-sectoral relationship
- Extension of virtual demo center.

NUTS region(s) concerned by the strategy/action plan (relevant NUTS level)

NUTS regions on NUTS2 level that are involved in the implementation of the roadmap are: Jadranska Hrvatska (HR03) in Croatia, and Východné Slovensko (SK04) in Slovakia.

### Expected impact and benefits of the strategy/action plan for the concerned territories and target groups

The impact, expected from the planned activities will be as follows:

- 1) Trainings and seminars to encourage women in IT at the transnational level in Croatia and Slovakia will have an impact to encourage women to study and work in IT. It will be also very important to exchange experience. Support of development of IT community.  
The main beneficiaries will be the women who will obtain the education and IT sector companies who will gain a competent workforce.
- 2) Series of networking events to help developed the transnational and crosssectoral relationships between Slovakia, Croatia and Czech republic will have an impact to deepen relationship amongst Slovak, Croatia and Czech republic SMEs, exchange of knowledge and creating positive transnational environment.  
The benefits will be obvious for the SMEs in all involved regions.
- 3) Extension of virtual demo center will have an impact to promoting utilization of different techniques and technologies that can boost the digitization activities in SMEs. On one hand the demonstrators can trigger the innovation activities in companies and on the other hand they can promote specific solution providers and theirs products or services.  
The companies in the IT sector will be the main beneficiary.

### Sustainability of the developed and/or implemented strategy/action plan and its transferability to other territories and stakeholders

The activities are planned to start in 2022, therefore none have been implemented yet. However, through the pilot activities the initial lessons were already learned and it became obvious that there should be good matchmaking support, matching the IT companies with specific skills and other sectors with specific needs that the IT sector can help in.

The demo center, however, can be transferred, not only to other regions, but also to other sectors as the idea behind it is to form a center that support demonstration of solutions and companies providing them, therefore it is a good promotional platform.

While replicating the activity, other territories should consider their current situation and territorial characteristics, as well as the habits of the end users of public transport.

### References to relevant deliverables and web-links If applicable, pictures or images to be provided as annex

List of relevant deliverables and outputs:

D.T4.2.1-3 Transnational innovation agenda workshop #1 organized separately by PP2 (STP) and PP10 (R-Tech)

D.T4.2.2-3 Transnational innovation agenda workshop #2 organized jointly by PP2 (STP) and PP10 (R-Tech)

D.T4.2.5 - Transnational industrial innovation agenda for Energy and Environment sector

O.T4.2-3 - Transnational Innovation Agenda for the Energy and Environment sector

The deliverables and outputs can be found under the section of DELIVERABLES on the project website:

<https://www.interreg-central.eu/Content.Node/CHAIN-REACTIONS.html>