



## Thematic Industrial Innovation Roadmap for ICT and electronics sector

This Thematic Industrial Innovation Roadmap for ICT and electronics sector was prepared by the Chain Reaction partnership as Output O.T4.1: **Thematic industrial innovation roadmaps**, in order to define the potential innovations activities for the transnational stakeholder network.

Region	Sug- gested in- novation action	Description	Timeframe	
			From	To
CCE-ZCC	DIGITALNA KOMORA	Encouraging members of the Croatian Chamber of Economy to greater digitalization through the chamber platform "Digitalna Komora". It is a nationally co-financed project at EU level that will encourage members to use the platform and develop digital skills. The service is intended for all members of the Croatian Chamber of Economy.	Q4/2021	Q4/2025
CCE-ZCC	Say yes to innovation!	International cooperation of the IT sector and networking of small and medium-sized enterprises is expected on the basis of a hackathon held during the project, which should encourage mutual cooperation with companies in ICT, advanced manufacturing and energy and environment. We will create questionnaires of needs and barriers of implementation of innovation within firms.	Q1/2022	Q4/2025
CCE-ZCC	Education on financing possibilities	Continuous education of members and others on the possibilities of financing innovative solutions (meetings, seminars and workshops). Information concerning innovative solutions and possibilities of providing funds for investments - education, seminars, workshops (professional lecturers on this topic, securing funds through local, national or EU funds) - several times a year	Q3/2022	Q4/2025



**CHAIN REACTIONS**

KEITVA	IT segment development	It is a document in which there will be data on the ICT sector. Proposing changes to improve the sustainability conditions of the ICT sector. The concept of education of future employees	Q3/2022	Q4/2024
KEITVA	Slovakia needs you	A set of educational events and campaigns to promote the study of IT, the entire sector and support the local IT community. A special focus is on educating and building the local IT community, girls and women in IT, as this part of the population has great potential (in Slovakia only 13.7% of women work in this area.) The campaign includes the creation of short promotional videos to motivate to study IT and which will be placed on social networks.	Q4/2021	Q4/2025
KEITVA	Kosice 2025	In order to bring valuable know-how and ensure the subsequent development of the region, which would contribute to maintaining competitiveness and result in the creation of a strategy, the cluster would like to organize for its members a visit to the IT cluster in Estonia and technology centers in the USA. The Košice IT Valley cluster will create a delegation, which will include, in addition to representatives of the cluster, also members from the ranks of entrepreneurs, universities and local governments. The strategy should describe the necessary steps that need to be taken in order for the East of Slovakia to be competitive, to be a place of IT innovation and a place of high concentration of IT experts.	Q1/2021	Q4/2021