

PILOT ACTION TARGETING SCHOOLS

WORKPLAN

D.T3.3.1. Preliminary Work plan of joint
participatory action addressed to schools

Version 3
10.03.2019

BY RESPONSIBLE WP 3 - DELTA 2000 in cooperation with ATLANTIDE



COMUNE DI CERVIA





1. TERMS OF REFERENCES FROM APPLICATION FORM

ACT.3.3 - Pilot testing of APE in the field of participatory processes to preserve and promote Immaterial cultural heritage (ICH)

AIM OF ACT.3.3 →

- pilot testing of the APE are foreseen in the field of participative activities by LP, PP2, 3,4,5,6,8,9.
- all PP jointly implement a **pilot action targeting schools** (kids from 9 up to 13 years old) to teach about the importance of ICH.

DURATION :10.2018-10.2019

D.3.3.1-3.3.4 PILOT ACTIONS TARGETING SCHOOLS

The **pilot action targeting schools** foreseen the realization of a **didactic kit** to be introduced in up to 5 schools per PP area, preparatory for the launch of an **international contest** involving PP areas based on the production of **“amateur” viral videos** on the theme of ICH.

Such **videos will be uploaded on the project web site**, with links to each PP web site as well as of Associated.

The 3 most voted ones will get an “honourable mention”, and will be used within the promotional activities.

The contest will have a double finality, didactic and promotional of ICH.



DELIVERABLES	Description	PPs involved	Delivery month and no.
D.T.3.3.1 Work plan of joint participatory action addressed to school	work plan of the joint pilot action definition and instructions for the implementation by WP coordinator PP2 with the support of PP7	PP2 DELTA 2000 + PP7 BATANA	11.2018 No. 1
D.T3.3.2 Didactic kit on ICH (part of joint pilot action)	Definition of the contents of the didactic kit and layout by PP7 in cooperation with PP2. Each PP will contribute to the definition, then translate final version into national language to introduce it in at least 5 schools per PP area.	PP7 BATANA; all other PPs translate	02.2019 No. 1
D.T3.3.3 Contest regulation on ICH viral video (part of the joint pilot action)	Definition of the regulation of the contest by WP coordinator as part of the joint pilot action. Each PP contribute to the definition of the contents and spread it for the implementation of the contest	PP2 DELTA 2000 ; all PPs suggestions	01.2019 No. 1
D.T3.3.4 Report on joint pilot action	Report on results and achievement of pilot actions	PP2 DELTA 2000 + PP7 batana based on input of all PPs	09.2019 No. 1



THE MAIN OBJECTIVES: TO DIFFUSE THE ICH TO THE SCHOOLS

The “intangible cultural heritage” means the practices, representations, expressions, knowledge, skills - as well as the instruments, objects, artefacts and cultural spaces associated therewith - that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.

UNESCO Convention for the Safeguarding of the Intangible Cultural Heritage

HOW?

1. DIDACTIC KIT (DK) FOR STUDENTS AND TEACHERS TO KNOW ICH - To help Teacher and pupils and students to know the Ecomuseums, the ICH means etc.

CONTENTS	WHO - ROLE OF EACH PPs	DEADLINE	Note
<p>n.3 CARDS/SHEET for partner/Ecomuseums: -contents definition: didactic kit based on montessori method and the nomenclature classification . The didactic kit is composed of 10cards showing our countries and 54 other cards (4 or 5 per partner) In this way kids will have to assemble the 4 or 5 cards per partner/ecomuseum involved with the country according, in this way learning about central Europe and different aspects of ecomurseology and ICH. Each sheet/cards is referred to one theme that it will be one category of the video contest. The themes could be: - territory / landscapes - traditions / history / culture - natural environment (flora, fauna ecc.) So in the cards each of these themes will be represented by a particularly representative symbolic image (eg the natural environment section of Batana may be the seagull).</p>	<p>PP7 Define the main contents in cooperation with PP2 WP Resp</p> <p>Each PPs customize the contents on the basis of the ecomuseums characteristics and send text and/or picture/image to PP7</p> <p>PP7 elaborate graphic cards draft and check it with PPs</p>	<p>Oct 2018</p> <p>Nov 2018</p> <p>Dec 2018 - max January 2019</p>	<p>PP2 DELTA 2000 need 9 cards because 3 ecomuseums are involved</p>
<p>n. 52 + 10 CARDS/SHEET - customizing and printing n. 500 for pps (on the basis of own budget)</p>	<p>Each PPs will provide to print the cards</p>	<p>By 31.03. 2019</p>	
<p>School presentation project and selection schools - Draft invitation letter for schools (<i>Annex 1 at this Template</i>)</p>	<p>Each PPs will provide to send to the school a letter with the Pilot action targeting the</p>	<p>Within Sep Oct 2018 , max February 2019</p>	



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	schools to invite the schools to participate at the Didactic activities		
Selection schools	Each PPs collect the adhesion from the schools	Within Oct/Nov 2018	
Selection external experts involved in the activities or definition of internal staff to involve.	Each PPs on the basis of own budget appoint staff or experts involved for this activities	Within May/June 2018	

2. DIDACTIC BOOK (DB) FOR TEACHERS - GUIDELINES TO HELP TEACHERS FOR THE ACTIVITIES IN THE SCHOOLS - WHICH ACTIVITIES IN THE SCHOOLS?

CONTENTS	WHO - ROLE OF EACH PPs	DEADLINE	Note
<p>Contents definition of the Didactic books- Along with the cards there will be an activity book, for each illustration (example Rovinj archipelago) explanation will follow (ex. it consists of 14 islands, the biggest is ... etc) and a word game, quiz or similar will follow the explanation</p> <p>The role of DB is to give to the teachers guidelines on the ICH and the main tools that they could use during the didactic activities in the school year- a guidelines for teachers to show to the students the possible tools to collect the ICH (by smartphone video, by old picture found in the children family, etc.). It will be a sort of didactic guide to collect the source of information also finalized at the international contest.</p>	<p>PP7 Define the main contents in cooperation with PP2 WP Resp</p> <p>All PPs suggestion on draft DB</p> <p>The DB will be in English each PPs will translate it in own language</p>	Within September/October 2018	
Presentation DB in each schools by Each PPs - by facilitator (Staff or Expert PPs)	Each PPs will presents in the schools involved in the project	Spring 2019	The PPs have in own budget costs for facilitator? The facilitator will realize 1 meeting in each school to present the project and monitoring the activities
Monitoring activities in the schools - monthly meeting with teachers by facilitator (external o staff PPs)	Each PPs will do	Within may 2019	By staff or external experts



3. INTERNATIONAL CONTESTS FOR THE SCHOOLS

CONTENTS	WHO - ROLE OF EACH PPs	DEADLINE	Note
To help and to support the teachers preparation and dissemination to all partners video-tutorial addressed to schools that participate to the project. It can support the rulebook of the contest. The video is supported with an English-speaking audio. Each partner have the text of the audio: each PPs can translate it and give it to teachers as support to the video.	PP2 DELTA 2000	28.02.2019	
The teacher on the basis of DKit during the school year will prepare the students to participate at the contest Each sheet/cards is referred to one theme that it will be one category of the video contest. The themes could be: - territory / landscapes / - traditions / history / culture - natural environment (flora, fauna ecc.) Contest rules: definition contest regulation (rules, categories, etc) uploaded to the project website in the dedicated section	PP2 Define the main contents All PPs suggestion on draft - The regulation will be in English each PPs will translate it in own language	Within 31.12.2018 first draft to PP2 ; By 31.01.2019 draft to PPs; opening context by 01.02.2019	The contest regulation will be in digital form and each PPs will diffuse to the schools by mail and web
Opening of the contest	All pss	18.02-2019	
Working progress in the schools by the teacher and facilitator (on the basis of own budget partners) - Teachers with the DB and DK tools work independently with students to prepare the contest participation	Each PPs monitoring activities in tHe schools	Spring 2019	By staff o external experts on depends on own budget
Monitoring activities in the schools	Each PPs will do	Within april 2019	By staff or external experts
Deadline contest - Collecting students Job from the schools for contest	Each PPs will do	30 April 2019 at 18.00 PM (UTC + 1.00 h) Rome-Italy	
Opening public vote on web	PP2 prepare web space to inserted the video and collected the public evaluation	8 May 2019 at 10.00 AM (UTC + 1.00 h)	
Time limit to public vote	Public votes collected	1 15 May 2019 at 5.00 PM (UTC + 1.00 h) Rome-Italy	
Selection schools winner	Each PPs will do + public votes	Within may 2019	
Jury vote and conclusion contest operations	Jury composed by Each PPs	No later than 17 May 2019	
Communication of winners through e-mail and publication on website and facebook of CULTURECOVERY project	PP2 with the support and cooperation of all PPs	No later than 20 May 2019	



4. VIRAL VIDEO TO DIFFUSE THE RESULTS OF THE DIDACTIC ACTIVITIES

CONTENTS	WHO - ROLE OF EACH PPs	DEADLINE	Note
Realization of a story telling : based on the students job from the schools for the video contest, realization of a story telling video	Pp2 delta 2000	September 2019	
Promotion and dissemination in the project website and other web channel of the story telling video - viral video to diffuse the results of the didactid activities	Each pps	October 2019	



5. SCHOOLS INVOLVED IN THE PROJECT

Partners	n. of schools/classroom	Age/type of schools	Note
LP-PP1 CERVIA MUNICIPALITY	5 classroom	primary school students aged 9-10 years old	
PP2 – DELTA 2000	6 classes	9-13 YEARS OLD/ Secondary schools	6 classes = 2 Classroom for each schools in the Municipalities Mesola Bagnacavallo Argenta
PP4 LBDCA HU	To be defined -- -----	7-14 years old	primary school students aged 7-14 (class 1 to class 8)
PP5	To be defined --- -----	8-16 YEARS OLD	
PP6 PIVKA SLO	5 classes	6-10 years old	
PP7 BATANA HR	5 classes	4 classes in elementary school 7-11 years + 1 class in high school 15-17 years	
PP8 OMD HR	5 classes	1 elementary school- 5 classes- 6-12 years old, (class 1 to class 5)	
PP9 RD STYRIA	5 schools	7 – 14 years Primary and Secondary Schools	5 (Schools in the three associated municipalities of Trofaiach, Krieglach, Puch bei Weiz)
PP10 Velencei	3 schools, 6 classes	3 classes of 8-14 y (primary school) 3 classes of 15-16 y (secondary school)	



Annex 1 - Type Letter of invitation for schools/teachers

Object_ INVITATION TO PARTICIPATE TO ECOMUSEUMS DIDACTIC ACTIVITIES WITH YOUR STUDENTS FOR 2018-2019 school year- THE PARTICIPATION IS FREE

Dear Teachers

We will inform you that thanks Central Europe program we are partner in Culturecovery project, involving 6 country (Austria, Croatia, Italy, Poland, Slovenia, Hungary) and 9 partners (Regional Development Agencies, Municipalities, etc.)

The objective of the project is to concretely shift from a “vague perception” of immaterial cultural heritage into concrete visible and clearly perceivable characteristic of a territory identity as potential that can be leveraged for economic growth. This will be possible by defining the a specific strategy based on ecomuseums as expression of “territory+heritage+memory+population”.

This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.

So we have included actions for the schools of the municipalities where they are located in our ecomuseums: Argenta Ecomuseums – Bagnacavallo Ecomuseums, Mesola Ecomuseums (each PPs specify).

We are pleased to invite your schools to participate in the educational activities planned for the 2018-2019 school year – The participation is free for the schools of Ecomuseums

The Didactic activities in the schools consists:

- **1 meeting with facilitator** from Partner project in September to show the tools and the activities planned
- **Didactic Kit n.500 cards** to diffuse to the students with information of main characteristic of Ecomuseums in the different country involved in the project, the territory and main characteristic of our Ecomuseums, the ICH means with different example
- **Didactic Book with guideline on ICH to help teacher** to work with students and to prepare the students to collect ICH and for the participation to the international contest



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- **International contest participation** – each school could participate with jobs realized by the classrooms involved for example with picture collection on cultural festival, dialect, interview realized by video with parents and grandparents to know old tradition, etc.
- **the Awards will be** a honor mention for the participants schools and a free guided visit in the ecomuseums of our territory offered by the Municipalities or Ecomuseums involved in the project
- **the final action will be the realization of n. 3 viral video** on the thematic of ICH collecting the jobs realized by students and classroom involved in the project. The Viral video will be diffuse by website of the project and the partners.

If you are interested to participate **send us your letter of intent by email to XXXX within XXX** and please specify: n. classroom candidate, n. of students, age of students

Thank you for your cooperation

Best regards

XXXXX

Coordinator

For info contact: XXXX