

# TEMPLATE

## Output factsheet: Set of Collaboration Tools

Version 1

<b>Project index number and acronym</b>	CE1388 COCO4CCI
<b>Lead partner</b>	Chamber of Commerce and Industry of Slovenia
<b>Output number and title</b>	O.T.2.3 Set of Collaboration Tools to sustainably link up CCI with AVM
<b>Responsible partner (PP name and number)</b>	PP4 Creative Industry Košice
<b>Project website</b>	<a href="https://www.interreg-central.eu/Content.Node/COCO4CCI.html">https://www.interreg-central.eu/Content.Node/COCO4CCI.html</a>
<b>Delivery date</b>	November 2020

### Summary description of the key features of the tool (developed and/or implemented)

The goal of the collaboration tools is to support new collaboration between creative (CCI) and advanced manufacturing sector.

The concept for online matchmaking (DT.2.4.1) describes the possibilities of implementation on regional websites. It represents three basic options: embedding an existing database, creating video-based CCI profiles and adding text-based CCI profiles on a website. All three options are eligible but should be chosen/implemented based on each region's needs and preconditions.

The concept for match-making workshops (DT.2.4.2) aims at initiating collaboration between CCI and AVM. It consists of two parts: AVM challenge pitch workshop and Idea pitch workshop. The first part of the collaboration workshops is the AVM challenge pitch workshop - an event where selected AVM companies present their challenge in a structured brief to a group of CCIs. The second part of the collaboration workshops is the CCI idea pitch workshop. After the AVM challenge pitch, the CCIs can come with the solution's idea, but not with a complex solution. To find a solution to the AVM challenge, the cooperation between AVM and CCI on its development is crucial.

The concept for individual match making (DT.2.4.3) describes the role of the facilitator, the recommended tools for successful match making and the recommended structure of match making.

The follow-up concept (DT.2.2.4) aims to describe the support activities of the facilitator/mediator after establishing successful cooperation. Feedback from both target groups is important in setting up successful collaboration processes.

### NUTS region(s) where the tool has been developed and/or implemented (relevant NUTS level)

Country (NUTS 0) SI; Region (NUTS 2) SI02, Zahodna Slovenija  
Country (NUTS 0) AT, Region (NUTS 2) AT31, Oberösterreich  
Country (NUTS 0) SK, Region (NUTS 2) SK04, Východné Slovensko,  
Country (NUTS 0) SK, Region (NUTS 2) SK01, Bratislavský kraj  
Country (NUTS 0) DE, Region (NUTS 2) DE11, Stuttgart  
Country (NUTS 0) IT, Region (NUTS 2) ITH3, Veneto  
Country (NUTS 0) PL, Region (NUTS 2) PL42, Zachodniopomorskie

### Expected impact and benefits of the tool for the concerned territories and target groups

The expected impact of the Set of Collaboration Tools is to bridge the sectors by:

- learning how to communicate with each other,
- engaging both sides in stimulating conversations that prompt inspiring and innovative outcomes
- putting aside boundaries
- creating a successful cross-sectoral cooperation
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Set of Collaboration tools will help COCO4CCI project partners to motivate target groups to collaborate and seek innovative solutions

### Sustainability of the tool and its transferability to other territories and stakeholders

The toolset of collaboration tools is available on the COCO4CCI project website in the English language. The collaboration tools will be tested within the WP T3 Piloting the Cooperation Collider. In transnational training sessions, the project partners (two persons per PP) were and will be trained as cooperation facilitators, and tools will also be transferred outside the partnership - CCI hubs and BSO outside the partnership will be trained in the later phases of the COCO4CCI project.

### Lessons learned from the development/implementation process of the tool and added value of transnational cooperation

COCO4CCI project partners were divided into international multidisciplinary teams to work on each tool. To create the toolset that meets the real needs of CCI and AVM, the consortium has decided to use design thinking techniques based on interviews assessing the needs, challenges, views, and readiness of CCI and AVM regarding a future collider concept. Continuous feedback between the developer(s) and the target users is crucial so that future users can test and help improve the solutions before their implementation.

**References to relevant deliverables and web-links**  
**If applicable, pictures or images to be provided as annex**

DT.2.4.1 Concept for match-making platform  
DT.2.4.2 Concept for match-making workshop  
DT.2.4.3 Concept for individual match-making  
DT.2.2.4 Follow up concept

<https://www.interreg-central.eu/Content.Node/COCO4CCI.html>