

COMPANY VISIT & INDIVIDUAL MATCH-MAKING VISITS

Slovenia

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PROJECT RELEVANCE

As part of the company visits, we checked various concepts of awareness-raising activities and tools for collaboration, which were developed and set in the T2 work package. The company visits were based on the concept for D.T3.1.5 and D.T3.3.1.

PURPOSE

Company visits were carried out at different stages of the project. At the beginning, checking the openness of companies to cooperate, to establish an understanding of design and to check the first concepts of collaboration. Then in the pilot phase of the project, where the first interviews were conducted to inform companies and invite them to participate in the challenge / solution pitch concept and later in the second round of pilot activities where we tackled individual matchmaking.

SUMMARY OF VISITS

Company	Location	Date(s)
Roglab - Fablab	Ljubljana, Slovenia	4.07.2019
Poligon	Ljubljana, Slovenia	8.07.2019
Design Biotop	Ljubljana?, Slovenia	11.07.2019
Kapelica	Ljubljana, Slovenia	12.07.2019
Plastika Virant	Komenda, Slovenia	15.09.2020
	MS Teams, On-line	08.10.2020
Plastika Skaza	MS Teams, On-line	03.09.2020
Rupar plastika	Ljubljana, Slovenia	29.09.2020
Cap nautica d.o.o.	MS Teams, On-line	13.03.2021
		2.4.2021
Hovercraft d.o.o.	MS Teams, On-line	13.03.2021
Ledluks	Ljubljana, Slovenia	24.03.2021
		7.4.2021
IB-caddy	Ljubljana, Slovenia	24.03.2021
		8.4.2021



Ograje Kočevar	MS Teams, On-line	23.3.2021
		31.03.2021
		8.4.2021
Lushna d.o.o.	Ljubljana, Slovenia	18.07.2019
Enki d.o.o.	Ljubljana, Slovenia	2.07.2019
Desnahemisfera	Ljubljana, Slovenia	17.07.2019
Zoofa	Ljubljana, Slovenia	16.07.2019
Donar	Ljubljana, Slovenia	15.07.2019
Mashoni	Ljubljana, Slovenia	9.07.2019
Aklih	Ljubljana, Slovenia	15.07.2019
Studio Miklavc	Ljubljana, Slovenia	18.07.2019
Wilsonic Design	Ljubljana, Slovenia	23.07.2019

PARTICIPANTS

Company	Participants*	Participant Structure
Roglab - Fablab	1	General Manager
Poligon	1	Managing level
Design Biotop	1	Project Manager
Kapelica	1	Artistic Director & Chief Curator
Plastika Virant - 15.9.2020	2	Managing level, Family run company
Plastika Virant - 8.10.2020	3	Managing representative from Plastika Virant and R&D researchers from Cosmetics Afrodita
Plastika Skaza	3	Head of Research and Innovation, Creative Director, Product Portfolio Manager
Rupar plastika	1	Managing level, Family run company
Cap nautica d.o.o.	1	Manager
Hovercraft d.o.o.	1	Manager
Ledluks	1	Director
IB-caddy	2	Managing level
Ograje Kočevar	5	Director, Head of Sales&Marketing, Designer



Lushna d.o.o.	1	18.07.2019
Enki d.o.o.	1	2.07.2019
Desnahemisfera	1	17.07.2019
Zoofa	1	16.07.2019
Donar	1	15.07.2019
Mashoni	1	9.07.2019
Aklih	1	15.07.2019
Studio Miklavc	1	18.07.2019
Wilsonic Design	1	23.07.2019

*participants from company side

OUTCOMES

// Roglab - Fablab // Poligon // Design Biotop // Kapelica

With representatives from this companies an interview was done in order to gain knowledge and specially to see what their experiences on collaborations are. To gain their perspective on pains and gains.

// Plastika Virant:

Company visit on site. The purpose of the meeting was:


- Determine the level of understanding of design in the company. What kind of experience does the company have in working with creatives and for what purposes. How development-oriented is the company and whether it is ready to include someone from outside in the development/innovation processes. Talk about the expectations the company has from such collaboration.
- Project presentation. What we offer and what support the partnership offers in connecting with creatives. Planned steps of pilot activities and what are the expectations and obligations of the company in case of participation in pilot activities. Debate about the potential challenges the company has.

Conclusions:



- The area for the challenge has been defined, the installation of the platform for end users of plastic packaging for the field of cosmetics. Cooperation with the company Afrodita cosmetics, as a manufacturer and provider of cosmetics, is being checked.

8.10.2020 - Virtual online workshop with Plastika Virant and Kozmetika Afrodita. The workshop was held through MS Teams and the Mural collaboration tool. The purpose was:

Interreg 
 CENTRAL EUROPE European Union
European Regional
Development Fund
COCO4CCI

OBLIKOVANJE IZZIVA - Plastika Virant in Afrodita

Moving around

Moving objects around

Post-its

The Value Proposition Canvas

Customer Segment

Gains

Pains

Jobs to be Done (ob(s))

Strategyzer
strategyzer.com



ANNEX 1: Proof of visit