

DELIVERABLE D.T2.1.2

Report on tools and best (& bad) practices
utilised for common challenges

Version 2
03 2020





Introduction

Part of the COCO4CCI project is the deliverable that focuses on Best Practices explaining the cross-sectorial cooperation, utilised for common challenges. The consortium has focused on examples of cross-sectorial cooperation which can be interesting for the target groups.

As COCO4CCI project aims to create the platform for the innovation, where companies and organizations can co-create with the creatives and work together on the new solutions, products, services, the target groups are the professionals working in the cultural and creative sector (visual arts, cinema, crafts, TV, radio, music, publishing business, computer games, new media, architecture, design, fashion, advertising etc.) and companies/organizations focused on the other kind of sectors (advanced manufacturing sector), interested in the collaboration between each other.

The aim is to present the Best practices of cross-sectorial cooperation briefly and accurately, so the collaboration and the innovative approaches will be understandable for target groups. This way, the awareness can be raised and the cross-sectorial cooperation will become more visible and desired.

For preparation of the Collection of Best practices we used:

- Best/Bad Practice Report Guide
- Declaration of Consent
- Graphic template

Best/Bad Practice Report Guide (Attachment 1)

This template was focused on how to collect Best practices. Its structure is divided into 4 parts:

- GENERAL INFORMATION - the title and the subtitle of the practice
- THE DESCRIPTION OF CROSS-SECTORIAL COOPERATION - the type of CCI sector, type of other matched sector, location and source of information
- WHAT WAS THE CHALLENGE - the main idea briefly described
- WHAT WAS THE RESULT - the description of how the challenge was mastered and how it worked, the summary

**in case of bad practice - what did not work*

Declaration of consent (Attachment 2)



Project partners ensured the rights to use information, personal data, photo, graphic material and/or film recordings by providing the consortium with Declaration of consent signed by the mentioned CCI and/or company from other sector.

Collection of Best Practices

Every Project partner provided 2-4 examples of best practices, mostly from their region. Unfortunately, we were not able to receive the signed Declaration of consent to every of the collected best practices. With respect to the rights of the individuals and companies we only worked with those examples, where we did receive the consent to use it.

We prepared a graphic template in two formats - A4 and A5 paper size. Best practices will be printed as one-pagers, together used as a Collection of Best practices alongside the Brochure or separately whenever it will be useful during the project realisation.

List of collected Best Practices

- **Agat+**
Wooden windows production line from Poland as a result of a cooperation between Product design and Wood, aluminium processing.
- **Conceptual Joining**
Wood structures from Austria as a result of a cooperation between Art and Architects, Designers, Carpenters and Engineers.
- **Directory of Creative Service Providers**
The directory of creative service providers in the Stuttgart region from Germany as a result of a cooperation between Cultural and Creative Industries and Other sectors.
- **Eggos**
Fiscal POS cash register from Slovenia as a result of a cooperation between IT services, strategic design, design thinking, material innovation and Software developer and fiscal POS cash register producer.
- **Frank the Steelmaker**
Board game from Slovakia as a result of a cooperation between Art and game design and Steel production.
- **Furniture eServices**
A comprehensive furniture library from Austria as a result of a cooperation between Desing, Software, Marketing and Architects, Designers, Carpenters and Engineers.
- **Le Stanze del Vetro**
A permanent exhibition space of the glassmaking cultural and production heritage



from Italy as a result of a cooperation between art historians, archivists, designers, materials scientists and Murano glass companies, Institute of Art History of the Giorgio Cini Foundation, Venice Biennale and Milan Triennale.

- **Luducrafts**
Gamification in management from Slovakia as a result of a cooperation between Gamification and Energy companies.
- **MakerArt**
Section of MakerFaire Rome in Italy as a result of a cooperation between Art and Inventors and innovators, Electronics, Food and agriculture, Robotics and intelligent machines, Health and quality of life, Science, chemistry, engineering.
- **Mashoni + Intra Lighting**
Product design for a design driven lighting company from Slovenia as a result of a cooperation between Creative services, product design and Manufacturer of architectural lighting.
- **Media Art helps patients in a hospital**
Devices and software for rehabilitation from Slovakia as a result of a cooperation between Media Art and Health sector.
- **MyEquilibria**
Innovative outdoor wellness parks from Italy as a result of a cooperation between Architecture, Design, Art and Functional training, Eco-sustainability, Wellness.
- **NEU/ZEUG**
Porcelain lamps from Austria as a result of a cooperation between Design and Porcelain design & manufacturing company.
- **Robotic Woodcraft**
Interdisciplinary research project from Austria as a result of cooperation between Design, Robotics, Academia and Architects, Designers, Carpenters and Engineers.
- **Ryba Košice**
Promotional gifts and a design concept of a modern bistro from Slovakia as a result of art residency - cooperation between Visual communication and design and Gastronomy.
- **Servis 8**
Personalized tourism experience from Slovenia as a result of a cooperation between entertainment partners in tourism.



- **Sharvan bike**
Growing bicycle from Slovakia as a result of a cooperation between Prototyping and industrial design and Injection molding, aluminium casting.
- **The artwork: Human Study#1 5RNP**
A performative Maker Art installation from Italy as a result of a cooperation between Art/Robots and Artists, Inventors and innovators, Innovative craftsmen, Robotics and intelligent machines.
- **The Invisible Hotel**
Unique hotel concept from Slovakia as a result of a cooperation between Art, Design and Accommodation sector.
- **Tipoteca Italiana**
A private foundation preserving type and printing heritage from Italy as a result of a cooperation between Offset printing, cardboard, publishing, letterpress and Type and Printing Museum.
- **Zeromur**
Metal interior doors from Poland as a result of a cooperation between Product design, interior design and Metal processing.



Attachment 1

Example_ BEST/BAD PRACTICE REPORT GUIDE

Author of the study case: (e.g. Denisa Draganovská, CIKE)

General info:

Title:
Subtitle <i>*(optional):</i>

Cross-sectorial cooperation between:

Type of CCI sector:
Other sector/sectors:
Location:
Source/ website:

Challenge:

(The main idea, briefly explained) max 200 characters

Result:

(description how was the challenge solved, HOW it works) max 200 characters

***in case of bad practices - what did not work out? what did go wrong?**

(shortly explain the "failed" relationship, where the mistakes were, why..)

+ Pictures

PLEASE NOTE:

- Please, **use this guide** while describing the best/bad practices and try to keep the form and points
- Please, remember to mention your name, as a **person responsible for the content** of the study case
- Please, create your organization's file on the Drive and **save each practice separately** in the own sheet + upload **the pictures** of the cases if possible (we will focus on the copyrights later on)



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- Try to find the “stories” of **cross-sectorial cooperation** that will be **interesting for our target groups** (CCI, AVM, BSO)
 - Firstly, focus on the practices from the **Central European area** (if we do not have enough material, look in the wider region)
 - Try to aim at the **different combinations of cross-sectorial cooperation** (different CCI sectors and their combinations with other)



Attachment 2

Chamber of Commerce and Industry of Slovenia (CCIS), Dimičeva ulica 13, SI-1000 Ljubljana

[insert name and address of your organisation]

Declaration of consent for the use of information, personal data, photo, graphic material and/or film recordings

Name:
Surname:
Address:
Email:

Location, date

Dear participant,

As for the use, publication and dissemination of the information on a best practice related to collaboration of creative industry with other industry sectors, photo(s) and film recordings, a transfer of the rights in sound and vision is needed, we ask you for your explicit and irrevocable consent that **the Chamber of Commerce and Industry of Slovenia** as well as the entire COCO4CCI consortium is allowed to use the following of information, graphic materials, photo(s)/film recordings

Short description of the information and the materials, photos, films used

With your consent, we intend to use your information, graphic material, photo(s)/film recording(s) as well as your personal data (name, first name) for the following purpose related to the COCO4CCI project:

- Use/Editing/Processing/Cutting/Publication for print media, promotional material/brochures within COCO4CCI and its partner organisation
- Publication on the internet/intranet and/or on websites and social media
- Publication in presentations (PPT) for internal/external purpose within COCO4CCI and its partner organisations.
- For video/ voice recordings: Use/Editing/Cutting/Processing/Publication for a short film, used within our project website and at project partner websites

The rights to use, edit, process and publish the of information on a best practice related to collaboration of creative industry with other industry sectors, related graphic materials, photo(s)/film recordings include the COCO4CCI partnership's authorization to involve third parties to edit and process them.



The rights to use, edit, process and publish the photo(s)/film recordings are not restricted in terms of time, space and content. The extent of use is thus indeterminate and includes both known and still unknown types of use.

We kindly ask you to sign the following declaration of consents and return it.

Declaration of consent for the use of film recordings, photo and/or personal data:

With the following signature, the participant declares that she/he completely agrees to the conditions of participation:

I agree with the use of my photos/film recordings, personal data for the purpose(s) outlined in this letter.

Name and surname of participant: _____

Signature of participant: _____

Further news and event updates for upcoming COCO4CCI activities:

We are keen to keep in touch with you. Due to the new European General Data Protection Regulation, which came into force on May 25th, 2018, we need to receive your consent, stating that you are interested in receiving information from the COCO4CCI project [Please adapt this paragraph according to your organisation's needs]

I wish to receive e-mails and newsletter in the future for upcoming COCO4CCI activities (Please check if applicable)

[Please adapt according to your institution]

Location, date

Contact at CCIS

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