

Newsletter #3

6/ 2021





Dear Interreg CE community,

The period covered by this issue was also spent online, mostly working from our home offices across Central Europe, juggling the boundary between work and home. Despite these circumstances, a lot was done for the CE RESPONSIBLE project: for one, coaching materials for empowering social enterprises were finalised and started to be implemented in partner countries.

Together with another Interreg project, DelFin, we organized the first online Impact Conference, which managed to overcome the challenges of Zoom fatigue, sparked fruitful discussions, and served as a platform for presentation of social entrepreneurship.

We are also really excited about launching our [net4socialchange platform](#) - a great tool for social entrepreneurs. More about everything in the upcoming pages.



IMPACT CONFERENCE - summary and highlights of the conference

The third edition of [Impact Conference](#), a trademark event of project partner [Brodoto](#), this year gathered the audiences of two [CE Interreg projects](#) - [project DelFin](#), promoting social entrepreneurship in rural regions across Germany, Hungary, Croatia and Italy, and CE RESPONSIBLE.

Impact conference is all about creating an impact community in SEE. Since 2018 it brought together more than 500 impacters: at the first edition in Zagreb, the impact community was able to debate with social impact pioneers such as Rohit Dave from the Twilio Impact Fund, Rodney Schwartz of ClearlySo, and Ewa Konczal of the EVPA. In 2019 in Belgrade it was social impact gurus such as Davide Batstone, visionary founder and Managing Director of Just Business, and Jeremy Nicholls from Social Value International.

After a one-year break we don't need to explain, the first online edition reflected on challenges for social entrepreneurs in the new normal; how to improve the regional ecosystems for social enterprises; how to better promote social enterprises in rural regions with its set of additional challenges.



Speakers included representatives of international organizations and foundations such as the EUCLID Network, Bettervest, Social Impact gGmbH, Development Bank of the German state of Saxony-Anhalt, UniCredit Bank, Impact Hub Amsterdam, European Investment Fund, Ministry of Economy, Science and Digitalization of Saxony-Anhalt Germany, Deloitte Hungary.

The CE-Responsible part of the conference introduced social entrepreneurs from partner countries, who talked about how digitalization and COVID-19 changed their daily reality; the importance of collaboration between for profit and non-profit sectors and to which scale alternative funding can help in the development of social entrepreneurship.

In the words of Gorgi Krlev, serving on the Board of Directors of the Euclid Network, *social entrepreneurs have great power because they take great responsibility. They are contributing to making niche solutions mainstream. On the other hand, sometimes crises are actually a very good moment because they create cracks in the existing*

system which enables these niche and innovative solutions to fuse and to become mainstream. If we look at the policies across Europe in many different countries we can see that there is still a lot of confusion about what social entrepreneurs are and what social enterprises are. We still have an unacquainted support structure. Policymakers shouldn't be only thinking about how they can design a framework, but also how they can be part of this process. Because as a network we have seen through our research and experience that it is essential that policy is collaborating with social entrepreneurship.

In the “Marketplace” part of the conference, social enterprises pitched their business ideas/ products or services to a committee of experts: Prof **Nikolina Smajla**, Head of Business Administration Department at Karlovac University of Applied Sciences, Croatia, **Andreas Höfflin**, Innovation, Economic Development and Foreign Trade director at the Ministry of Economy, Science and Digitalization of Saxony-Anhalt Germany, **Róbert Bolyán** from the Hungarian UniCredit Bank, and Filippo Barbera, professor of Economic Sociology at the University of Torino. Social enterprises with more miles under their feet provided advice to pitchers regarding entering and surviving both national and international markets.



Carolina Trautner, Bavarian state minister for family, labour and social affairs



Impact Conference 2021, second day

PRESENTING *THE PLATFORM* - net4socialimpact



Net4SocialImpact.eu is a platform for social entrepreneurs, social impact experts, social innovation corporates and social innovation support organisations, and naturally, one of the main outputs of the CE-Responsible project.

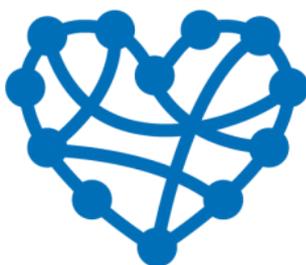
It functions as a resource database, listing European and international social businesses and their projects; provides funding opportunities, networking events, educational advice; and generally is envisioned to support organizations through providing tips for scaling social innovation ventures.

In the 2021 summer period, this database will be further filled with additional entries and a simple matchmaking functionality:

As a social entrepreneur, one can use the database to find information and resources that support you in solving your recent challenges.

As an impact driven entrepreneur, one can search for interesting projects and social businesses to support.

Browse through our first set of resources and feel free to add yours too:
[net4socialimpact](https://net4socialimpact.eu)



Scaling up

Find the right partners to take your idea to the next level



Meeting

Communicate with people which share your passion.



Finding Volunteers and Staff

Recruit people to your cause.



Networking

Display a profile of your project and let others find it.



Mentoring

Exchange knowledge, provide and receive advice.



Funding

Search for funding opportunities.



We have completed our coaching materials to empower social enterprises, and some project partners are starting to apply them in their countries.

The aim of coaching materials is to build and upscale existing knowledge of social entrepreneurs and to equip altruistic entrepreneurs, who would like to support social projects, and teach them how to provide quality mentorship.

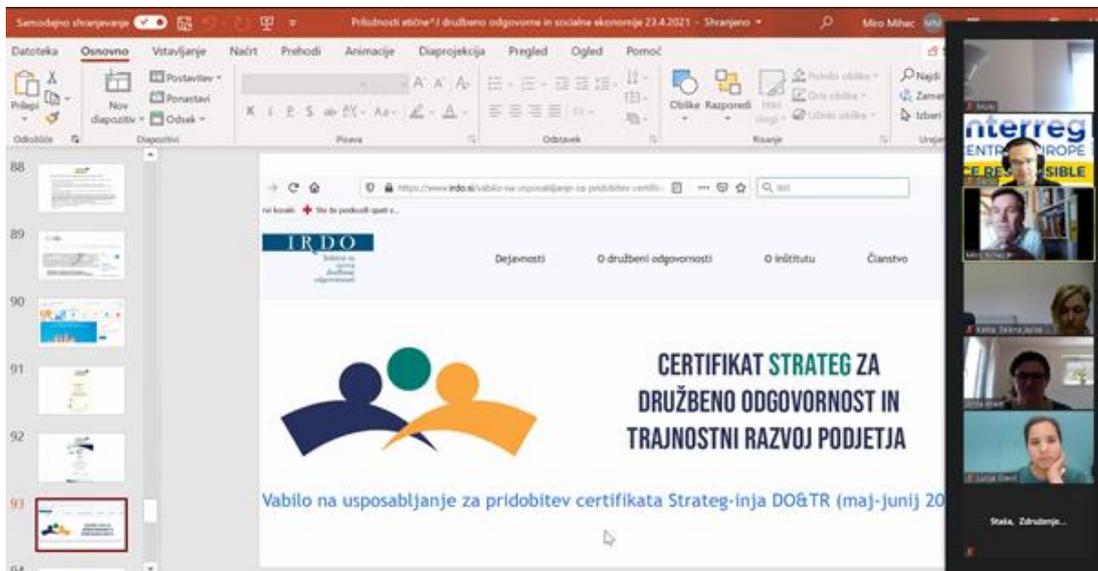
We bring you an overview of the events that have already been organised in our project partner countries.

ABC OF SOCIAL RESPONSIBILITY FOR SOCIAL AND ALTRUISTIC ENTREPRENEURS IN SLOVENIA

Project partner from Slovenia, E-Zavod, together with expert institutions, Ekvilib Institute (CSR Network for Slovenia), Etika d.o.o. and Avanta Largo organized first three events, dedicated to the raising of knowledge capacities of social and altruistic entrepreneurs. Coaching event dedicated to socially responsible for profit companies was focused on the basics of corporate

social responsibility and the need to maintain a social license to operate. The training included the concepts of sustainable development and corporate social responsibility. Two trainings, organized for social companies and non-profit organizations, were dedicated to opportunities of ethical, socially responsible economy and how to design and communicate socially responsible campaigns with impact. Engagement of entrepreneurs was very good, 108 participated.

Example of socially responsible campaign:



SOCIALLY RESPONSIBLE WORKSHOPS FOR INVESTORS AND NON-GOVERNMENTAL ORGANIZATIONS IN POLAND

The Kielce Technology Park together with its partner - Spółdzielnia Socjalna Tropem Przygody, organized workshops for socially engaged companies that conduct CSR research and non-governmental organizations.



The event was aimed at increasing the price of entrepreneurship, providing benefits not only for the company that brings social costs of business and how important it is already at the stage of building a repair strategy for the interests of NGOs. It is also an opportunity for non-profit organizations to learn about the current means of communication and their activities, as well as introduce them to communication tools and basics.

The workshops are part of the Ce Responsible project that KTP carries out together with international partners, which aims to link social organizations with enterprises implementing CSR policy. More about the project [HERE](#).

Fare impresa sociale

Ciclo di workshop per il coaching e per migliorare le competenze imprenditoriali

La partecipazione ai workshop è gratuita. Per partecipare è necessario iscriversi cliccando sul link sottostante. A seguire si riceverà il link per il collegamento.
<https://forms.gle/WJiQ8vXUat5A23c6>

Per informazioni: segreteria@iress.it | telefono: 051-237985 | R. Piccinini 335-8150139

- 4 maggio 2021** } **La riforma del Terzo Settore**
ore 16.30 - 18.30 } Presentazione del progetto CE Responsible, a cura della Città metropolitana di Bologna.
Introduce l'incontro **Flavia Franzoni**, Comitato scientifico di IRESS Bologna
Relatore: **Alceste Santuari**, Università degli Studi di Bologna
A seguire confronto con i partecipanti.
Conduce l'incontro **Marisa Anconelli**, IRESS Bologna
- 11 maggio 2021** } **Il business planning per l'imprenditoria sociale.**
ore 16.30 - 18.30 } **Governance e management**
Relatore: **Filippo Lo Piccolo**, Università degli Studi di Bologna
A seguire confronto con i partecipanti.
Conduce l'incontro **Marisa Anconelli**, IRESS Bologna
- 18 maggio 2021** } **Aspetti fiscali, forme giuridiche e finanza agevolata**
ore 16.30 - 18.30 } Relatore: **Filippo Lo Piccolo**, Università degli Studi di Bologna
A seguire confronto con i partecipanti.
Conduce l'incontro **Rossella Piccinini**, IRESS Bologna
- 26 maggio 2021** } **La Valutazione di impatto sociale**
ore 16.30 - 18.30 } Relatore: **Luigi Corvo**, Università Tor Vergata di Roma
A seguire confronto con i partecipanti.
Conduce l'incontro **Rossella Piccinini**, IRESS Bologna

Seguiranno due workshop su **Imprenditori Altruisti e Responsabilità Sociale di Impresa** nel mese di giugno.
Al termine dei workshop sarà fornito un attestato di partecipazione.



ITALIAN WORKSHOPS FOR SOCIAL ENTREPRENEURS

In May 2021, Metropolitan City of Bologna organized - in collaboration with I.R.E.S.S. - four workshops for social entrepreneurs.

The workshops offered a coaching path tailored to Italian needs, arising from the recent reform of the social entrepreneurship sector. Business planning and social impact evaluation are affected by the reform, so the initial session has been devoted to it. Social enterprises were very interested in the coaching sessions: on average 50 people participated in each session.

The satisfaction expressed with the survey was high as well as the appreciation for the speakers' availability to answer questions raised by the social entrepreneurs.



SERIES OF WORKSHOPS FOR SOCIAL AND ALTRUISTIC ENTREPRENEURS IN THE CZECH REPUBLIC - Sometimes it takes little to be able to collaborate effectively

JAIP (South Bohemian Agency for Support to Innovation) in cooperation with SABN (Social Academy BN) organized a series of free workshops for social entrepreneurs and altruistic companies and mentors interested in promoting sustainable development and social entrepreneurship. Prominent personalities in the field of Czech social entrepreneurship gradually introduced the audience to current trends and challenges and supported the development of motivation to find a way for successful cross-sectoral cooperation and communication with social enterprises.

ONLINE WORKSHOPY
PRO SOCIÁLNÍ PODNIKY

ZAČÁTEK 22.4.2021

TÉMATA

- INOVAČNÍ PROCESY
- FUNDRAISING A ŘÍZENÍ RIZIK
- STRATEGIE DLOUHODOBÉ UDRŽITELNOSTI
- STRATEGICKÉ VYUŽITÍ ICT A KOMUNIKAČNÍCH NÁSTROJŮ

ONLINE PŘIHLÁŠKA
<https://url.cz/@prihlaskasocpodniky>

KAPACITA JE OMEZENÁ

BEZPLATNÉ 5 HODINOVÉ WORKSHOPY
ZKUŠENÍ LEKTOŘI S PRAKÍ
SDÍLENÍ ZKUŠENOSTÍ
SPOLEČNÁ DISKUZE

MOŽNOST REGISTRACE NA
MEZINÁRODNÍM PORTÁLU PRO
SOCIÁLNÍ PODNIKÁNÍ
WWW.INTERREG-CENTRAL.EU

ONLINE WORKSHOPY
PRO "ZAPÁLENÉ" FIRMY

ZAČÁTEK 29.4.2021

TÉMATA

- PŘEDSTAVENÍ A VHLED DO EKOSYSTÉMU SOC. PODNIKÁNÍ
- MATCHMAKING; ZÁKLADY ÚSPĚŠNÉ SPOLUPRÁCE
- OSVĚDČENÉ STRATEGIE ÚSPĚŠNÉ SPOLUPRÁCE
- MENTORING JAKO NÁSTROJ ROZVOJE SOCIÁLNÍCH PODNIKŮ
- + VŽDY PŘÍKLADY DOBRÉ PRAXE

ONLINE PŘIHLÁŠKA
<https://url.cz/@prihlaskafirmy>

BEZPLATNÉ 5 HODINOVÉ WORKSHOPY
ZKUŠENÍ LEKTOŘI S PRAKÍ
SDÍLENÍ ZKUŠENOSTÍ
SPOLEČNÁ DISKUZE

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UPCOMING EVENTS AND ACTIVITIES

Check out more upcoming social enterprise events:



Event: Social Enterprise World Forum, September or October 2021,
Type: hybrid event; **Sponsor/organizer:** Social Enterprise World Forum; **Theme:** SEWF provided an opportunity for social enterprise leaders and practitioners from around the world to network and exchange ideas.; **Link:** <https://bit.ly/3iSXR9g>

Event: 8th EMES International Research Conference on Social Enterprise, (4-7/10/2021)
Type: University of Zaragoza; **Sponsor/organizer:** EMES International Research Network, Empower-SE COST Action, the University of Zaragoza's GESES-Zaragoza University Research Group, the Social Economy Laboratory LAB_ES and CEPES Aragon EMES International Research Network **Theme:** a meeting place for scholars worldwide involved in social enterprise, social and solidarity economy, social entrepreneurship and social innovation research across the globe. **Link:** <https://bit.ly/2S5gMmz>

Event: SOCAP21 Virtual (18-21/10/2021) **Type:** Online event ; **Sponsor/organizer:** SOCAP; **Theme:** The largest gathering of investors, entrepreneurs, and social impact leaders come together to accelerate progress against the world's toughest challenges through market-based solutions.; **Link:** <https://bit.ly/35rYYVx>

ABOUT OUR PROJECT



CE Responsible - Empowering Social Business in Central Europe connects successful entrepreneurs with social entrepreneurs through our soon to be developed platform, to make strong, long-term connections. It's a win-win situation: while social entrepreneurs gain the knowledge and expertise they need, successful entrepreneurs create a new business environment and improve positive social impact.

During project implementation, the partners will:

- Develop and implement three strategic documents for improving skills and competences
 - Central Europe roadmap for upscaling support to social entrepreneurship sector
 - Central Europe sustainable framework model supporting specifics of social entrepreneurship
 - Policy recommendations
- Develop and implement four tools for improving skills and competences
 - Central Europe support and networking platform with related tools
 - Altruistic entrepreneurs' international association
 - Coaching toolbox for social entrepreneurs
 - Coaching toolbox for altruistic entrepreneurs (mentors)
- Implement seven pilot actions for testing developed bottom-up support tools



CE RESPONSIBLE



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