

BEST PRACTICES TRANSFER TOOL - MANUAL FOR USERS



Guide-lines for users

The following indications represent a sort of “manual”, in order to drive the user of the Transfer tool in an effective usage of the deliverable.

The preconditions for the best use of the tool are:

- Having in mind a specific HBA to be managed
- Having in mind some goals or opportunities to be implemented in that HBA
- Having a “list” of priorities that could drive the use of the tool

Structure of the tool

The Transfer tool is a web application, based on a very simple .xls file, it doesn't require specific ICT competences or sophisticated data.

To reach the tool you have to link to this web-address:

<https://interreg-central.eu/Content.Node/BhENEFIT.html>

(bottom “BEST PRACTICE TRANSFER TOOL)

Here you will find the Best Practice Inventory and the Transfer tool, that is an .xlsx file.

When you enter the webtool, you have simply to follow the instructions



The tool is divided in 3 sections: economic issues, environmental issues and social issues, for a total amount of 14 questions.

Then you have to answer to the 14 questions, by selecting 1 answer among the available 3.

MACRO- COMPONENT	COMPONENT	SOLUTION (please select)	MARK	SUM
ENVIRONMENT	Which goal do you want to reach about Energy Efficiency in your HBA?	IMPROVEMENT OF ENERGY SAVING WITH PERCEPTION PRESERVATION	2	
	Which action do you want to play about UHI in your HBA?	MONITORING	1	
	Which action do you want to play about Waste and Water treatment in your HBA?	MONITORING MONITORING AND EMERGENCY PLAN MONITORING, EMERGENCY PLAN AND MITIGATION	1	
	Which action do you want to play about pollution in your HBA?	MONITORING, EMERGENCY PLAN AND MITIGATION	3	
	Which is your goal regarding mobility in your HBA?	TRAFFIC REDUCTION, MITIGATION OF IMPACTS, ALTERNATIVE SOLUTIONS	3	10
	SOCIAL/ECONOMY	Which is your goal about services and facilities inside your HBA?	INCREASE OF QUANTITY MORE CONNECTED TO THE SPECIFIC DAILY LIFE OF HBA'S RESIDENTS	3
Which is your goal about CULTURAL LIFE AND LEISURE		INCREASE OF LEISURE ATTRACTIONS FOR TOURISM		

The tool quotes the components of the sustainability in the management of HBAs analyzed by Bhenefit projects in activities AT2.1 and AT2.2, so it identifies **3 main categories** – ENVIRONMENT/SOCIAL/ECONOMY – and **14 sub-categories**.

For each sub-category the tool proposes 3 possible level of result, every of which is granted with an increasing “mark” (1, 2 or 3).

Mark “1” means that the goal is reached in a very generic way

Mark “2” means that the goal is reached with some attention to the specificity of the historic place

Mark “3” means that the goal is reached through solutions able to combine the complexity of the involved factors.

Here’re the specifications useful to interpret the sub-categories and their marks.


ENVIRONMENT	ENERGY EFFICIENCY	IMPROVEMENT OF ENERGY SAVING	Simple improvement	1
		IMPROVEMENT OF ENERGY SAVING WITH PERCEPTION PRESERVATION	Improvement without changes in the perception of the place	2
		IMPROVEMENT OF ENERGY SAVING WITH PERCEPTION PRESERVATION AND MINIMAL MATERIALS ALTERATION	Improvement without changes in the perception of the place and also without significant substitution and/or destruction of the original buildings materials	3
	UHI	MONITORING	Simple monitoring of effects	1
		MONITORING AND EMERGENCY PLAN	Development of a plan for actions in case of emergency	2
		MONITORING, EMERGENCY PLAN AND MITIGATION	Prevention of the phenomenon also through design of spaces and specific polices for spaces uses, according to the historical value of the place	3
	WASTE AND WATER	MONITORING	Simple monitoring of data	1
		MONITORING AND EMERGENCY PLAN	Development of a plan for actions in case of emergency	2
		MONITORING, EMERGENCY PLAN AND MITIGATION	Prevention of the phenomenon also through design of spaces and specific polices for spaces uses, according to the historical value of the place	3
	POLLUTION	MONITORING	Simple monitoring of data	1
		MONITORING AND EMERGENCY PLAN	Development of a plan for actions in case of emergency	2
		MONITORING, EMERGENCY PLAN AND MITIGATION	Prevention of the phenomenon also through design of spaces and specific polices for spaces uses, according to the historical value of the place	3
	MOBILITY	TRAFFIC REDUCTION	Simply less problems in traffic’s phenomenon	1
		TRAFFIC REDUCTION AND MITIGATION OF IMPACTS	Prevention and mitigation planned actions	2

		TRAFFIC REDUCTION, MITIGATION OF IMPACTS, ALTERNATIVE SOLUTIONS	Specific planning and design solutions to reduce the traffic according to the historic value of the place	3
SOCIAL	SERVICES AND FACILITY	INCREASE OF QUANTITY	More facilities available	1
		INCREASE OF QUANTITY BY REUSING HISTORICAL BUILDINGS	More facilities for contemporary needs hosted in reused historical buildings	2
		INCREASE OF QUANTITY MORE CONNECTED TO THE SPECIFIC DAILY LIFE OF HBA'S RESIDENTS	Increase of not generic services and facilities, but rather solutions well-fitting to the specific life-style and needs of HBA's residents and users	3
	CULTURAL LIFE AND LEISURE FACILITIES	INCREASE OF LEISURE ATTRACTIONS FOR TOURISM	Simple offer of leisure services for tourists	1
		INCREASE OF LEISURE AND CULTURAL ATTRACTIONS FOR TOURISM	Leisure services for tourists related to the cultural value of the place	2
		INCREASE OF LEISURE AND CULTURAL ATTRACTIONS FOR TOURISM AND RESIDENTS	In addition, cultural services also for residents	3
	IDENTITY PERCEPTION	PRESERVATION OF HISTORICAL TRACES	Preservation rules	1
		PRESERVATION AND VALORISATION OF HISTORICAL TRACES	Rules and initiatives to combine preservation and valorizations	2
		PRESERVATION AND VALORISATION OF HISTORICAL TRACES THROUGH INVOLVEMENT OF CITIZENS	Stakeholders contributions to preservation and valorization	3
	GENTRIFICATION VS.MIXITE'	REUSE OF DISMISSED BUILDINGS	New uses for dismissed empty buildings	1
		REUSE OF DISMISSED BUILDINGS PRESERVING PUBLIC SPACES	New uses for buildings but preservation of public fruition of more significant places	2
		REUSE OF DISMISSED BUILDINGS WITH POLICIES FOR A BALANCE BETWEEN NEW AND PREVIOUS RESIDENTS	Specific attention to don't lose previous residents and to don't promote only regeneration based on luxury interventions	3
	ACCESSIBILITY	HBA ACCESSIBLE BY MAIN TRANSPORTATION'S WAYS	The place can be reached by bus and cars	1
		HBA ACCESSIBLE MAINLY BY GREEN MOBILITY	The HBA can be reached and passed through essentially by bus and bikes, with special polices and facilities for cars	2
		HBA ACCESSIBLE MAINLY BY GREEN MOBILITY AND WITH SPECIFIC ATTENTION TO DISABLED USERS	In addition, specific interventions in order to facilitate the access of disabled people	3
	SECURITY	INSTALLATION OF SECURITY SYSTEM	Technological control	1
		ISTALLATION OF SECURITY SYSTEM AND SAFETY'S PLANS AND MEASURES	In addition, specific polices in order to ensure safety's increase	2
		SECURITY POLICES AND MEASURES LINKED TO THE HISTORICAL IDENTITY OF THE PLACE	Design and polices able to valorize the security's abilities already "hosted" in the historical configuration of the place	3

ECO NO MY	TOURISM IMPACT	TOURISTIC VALORIZATION	Services for tourists	1
		TOURISTIC VALORIZATION WITH SPECIFIC RULES TO PRESERVE THE IDENTITY	Specific polices to make touristic valorization sustainable for a historical environment	2
		TOURISTIC VALORIZATION PRESERVING DAILY LIFE OF RESIDENTS	Specific polices in order to let touristic valorization develop according to residents needs, both at the same level of importance	3
	MAINTENANCE COSTS	USE OF GRANTS TO IMPROVE THE MAINTENANCE	Having funding to pay specific maintenance interventions	1
		DEVELOPMENT OF SPECIFIC POLICES TO INCENTIVIZE MAINTENANCE BY PRIVATE OWNERS	Integrate polices and funding in order to promote general maintenance of HBA by private owners	2
		MAINTENANCE PLANS AND INITIATIVES DEVELOPED BY A PUBLIC-PRIVATE PARTNERSHIP	Developing complex plans able to base the maintenance on P-P partnership	3
	TRANSFORMATION COSTS	USE OF GRANTS FOR LIGHTHOUSE TRANSFORMATIONS	Obtaining funding to pay specific main interventions on public buildings	1
		SEARCH FOR PRIVATE INVESTORS	Finding way to attract private investors	2
		TRANSFORMATION'S STRATEGY AND INITIATIVES BASED ON PUBLIC-PRIVATE PARTNERSHIP	Integrated plans and actions based on integrated P-P partnership	3

When you have finished to fill the questionnaire, if you are sure about your choices, you can close it, if not you can refresh them and restart.

The tool will show the score:

A	B	C	D	E	F	G	H	I	J
3					Which is your approach about security in your HBA?	INSTALLATION OF SECURITY SYSTEM AND SAFETY'S PLANS AND MEASURES	2	14	
4				 ECONOMY	How do you want to manage the impact of tourism in your HBA?	TOURISTIC VALORIZATION PRESERVING DAILY LIFE OF RESIDENTS	1		
5			How do you want to manage the maintenance costs in your HBA?		DEVELOPMENT OF SPECIFIC POLICES TO INCENTIVIZE MAINTENANCE BY PRIVATE OWNERS	2			
6			How do you want to approach the topic of Transformation's costs in your HBA?		TRANSFORMATION'S STRATEGY AND INITIATIVES BASED ON PUBLIC-PRIVATE PARTNERSHIP	3	6		
7							total mark	30	
8									
9									
10									
11									
12									
13									
14									

The transfer tool is linked to the DT1.2.1 “Best practices inventory”. Each BP inventoried inside that deliverable was “evaluated” through the tool, in order to receive a global mark, combining the results obtained in every category. Inside the tool, you can find the list of the Best practices and the mark assigned to every of them (see the picture below). Reading them you can evaluate the compatibility between your local case, its needs, features and goals, and the inventoried Best Practices.

BP	Economy (max 9)	Environment (max 15)	Social (max 18)	TOTAL
1. Territorial strategies, polices and guidelines				
1.1. Danube Strategy - "Thematic Data Harmonization Pilot: Cultura Heritage use case	3	12	15	30
1.2. Management of the Earthquake damaged HBAs reconstruction in Emilia-Romagna Region (Italy)	8	14	15	37
1.3. Revitalization and Energy Reconstruction of the Lower Town - Phase I and II, City of Zagreb	7	10	12	29
1.4. Project "Research, Reconstruction and Revitalization of Cultural Heritage Ilok-Vukovar-Vučedol"	6	13	15	34
1.5. DESTINAZIONE FIRENZE Tourism Management Plan – Florence (Italy)	5	12	17	34
1.6. Idrija: Heritage of Mercury	3	12	10	25
1.7. Serravalle Historic Center	4	11	16	31
1.8. The Vigan Site Management as a Tool for Development	5	12	13	30
1.9. Green Lung - sustainable regeneration	4	14	15	33
1.10. Mikulov Urban Conservation Area - Městská památková rezervace Mikulov (MPR Mikulov)	5	14	14	33
1.11. Additional good ideas and initiatives	6	14	15	35
1.12. Bardejov, Slovakia. Living sustainability of protected HBA	5	14	11	30
2. Implementation Tools				
2.1. Rescult - Increasing Resilience of Cultural Heritage: a supporting decision tool for the safeguarding of cultural assets	5	14	18	37
2.2. SWaRM - Net	4	13	15	32
2.3. Smart Ring Experience - L'Aquila- Smart City Paradigm, based on the integration of mobility urban services and environmental monitoring	6	12	16	34
2.4. Conservation Area Management - A practical Guide	6	15	13	34
2.5. Conservation Principles Policies and Guidance for the sustainable management of the historic Environment - Historic England association	5	15	11	31
2.6. The Hul Guidebook - A practical guide to UNESCO's Recommendation on the Historic Urban Landscape	6	15	16	37
2.7. The Bradford Authenticity Matrix	4	12	14	30
3. Financing procedures and founding search				
3.1. URBAN PLANNING HERITAGE PROGRAM	8	6	12	26
3.2. The Ropewalk Initiatives in Liverpool - UK	8	7	11	26
3.3. Crowdfunding for Paris Monuments	7	5	13	25
3.4. Lovelity! Crowdfunding experience	7	8	12	27
3.5. Wild West End Initiative - London (UK)	8	9	14	31
4. Awareness improvement and proactive involvement				
4.1. PERHT Project				0
4.2. Awareness rising and LAND USE PLANNING for WISE USE OF RENEWABLE ENERGY IN LANGQUAID, GERMANY	5	14	13	32
4.3. WÜRZBURG 2030	5	12	13	30
4.4. TRENČÍN_SLOVAKIA	6	13	14	33
4.5. ARVO RESEARCH PROJECT	3	12	15	30
4.6. The IWTN Initiatives "Helping towns help themselves" - Ireland	4	13	12	29
4.7. The Historic Preservation Training Center (HPTC) of National Park Service (USA)	5	13	11	29