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STUDY TRIP REPORT

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Date
6.12.2
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Name of Partner: University of Szczecin

Contact Person: Monika Tomczyk

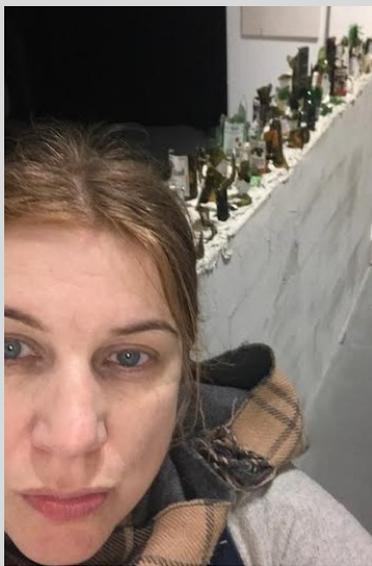


Study trip report

Study trip has been organized within a framework of the project titled “*Exploring social innovation approaches for the social and economic integration of non-EU nationals ARRIVAL REGIONS*”.

- **This form is designed to capture the social innovation approaches for the social and economic integration of non-EU nationals.**
- **The responses from this survey will be collected, analysed and used to prepare the pilot action concepts.**
- **In order to improve the readability of the questionnaire, please delete options that don't apply to the visited initiative.**

Practice summary	
1. Title of the good practice	MIGRATION HUB, NELSON MANDELA SCHOOL, URBAN NATION
2. Geographical Coverage <i>(underline the right answer)</i>	<ul style="list-style-type: none"> • European • national • regional • <u>local</u>
3. Location of the practice (city, country)	Berlin Germany
4. Main Institution involved	Migration Hub
5. Visit agenda <i>(People met, institution visited)</i>	<p>Migration Hub – Jenny O’Brian</p> <p>Nelson Mandela School - Annemika Akkermans</p> <p>Urban Nation Museum – Sara Berbucci</p>
6. Dates of study trip	04-06.12.2019
7. Thematic area <i>(Intercultural dialogue, Social innovation, Migrants’ Economy)</i>	<i>Social innovation, Migrants’ Economy)</i>
8. Type of practice visited <i>(delete options that don’t apply)</i>	<ul style="list-style-type: none"> • providing measures for job finding (training, job matching, guidance, recognition of qualifications etc.) • to tackle discrimination against immigrants • providing more financial support to civil society organization that promote integration • children support • interculture learning
9. Participants (PPs + stakeholders)	PP10 – University of Szczecin
10. Reporting Person	Dr. Monika Tomczyk
Practice description	
11. Introduction (include any relevant pictures) <i>background information, aim/purpose of the study trip, objectives</i>	



The study visit was conducted in Berlin on the 5th of December. During the study visit I met with organizations based in Berlin and cooperating with emigrants. Even though Berlin is capital city and in the matter of population there in nothing to be compared with rural areas, some ideas could be easily transferred and adopted to rural area.

The visit started with a visit to the Nelson Mandela Primary School, which for years has been developing a curriculum that integrates and supports multiculturalism and dialogue. Meeting with Annemika Akkerman.

Museum Urban Nation - who ran a cultural project in conjunction with immigrants, meeting with Sara Berbabucci

Migration Hub Network - NGO supporting entrepreneurship of migrants and facilitating their entry into the labor market -Jenny o 'braian

Meinblau Gallery Projectum - contemporary art gallery meeting with Nina Backman

But I just want to describe the Migration Hub, me4change project,

Migration Hub Network. It's mission is to provide support to international social projects working with migrants, asylum seekers and refugees. To create a platform for migrant entrepreneurs in order to aid their business opportunities, provide them with guidance to "migrapreneurs", social enterprises and companies. And to help create the connection and exchange between projects in order to increase their impact and long-term potential. We spoke especially about project that boost entrepreneurship potential of migrants - Me 4 change project.

The project idea came from the need to certify the knowledge of migrants, as they can't perform their job without German certification, as well as that migrants "create" their own jobs. Migrant entrepreneurs can provide goods and services that might not exist or be limited in their absence (especially in regard to services). Migrant entrepreneurs may generate additional employment and promote trade with countries of origin.

Me 4 change project -was an EU co-funded project. The main aim of the project was to establish migrant entrepreneurship as a driving force of business and innovation within the European Union. Also, to help migrants reach their full potential through tailor-made intermediate & advanced training and mentoring schemes adapted to their specific needs.

The scope of the ME4Change – Migrants Empowerment for Change – project was to create, improve and provide wider dissemination of support schemes for young migrant entrepreneurs to help them becoming self-employed and building a successful enterprise (profit- generating or with social objectives).

The project was for dedicated to migrants entrepreneurs – the Migrapreneurs – in age of 18-34 in particular those newly arriving to the EU and having been legally staying in EU and hosting countries for at least a year.

Trainers and coaches involved in the project are highly professional. It also shows how seriously the migrants are treated, and that they work is valuable.

Project made sure that participants reach its potential. So, it's why they use very different methods to motivate them and keep engaged. Apart of training, mentoring, they had change to meet and discuss with people who already made business and achieve a lot in the country they arrived. They also produce a series of encouraging videos featuring accomplished migrant entrepreneurs based all over Europe. The story contains their personal journeys and information about their businesses, but also provide a plethora of useful tips for migrant entrepreneurs-to-be.

One of the presented success stories was Syrian gourmet chef Malakeh Jazmati in her kitchen in Sharehaus Refugio, Berlin.

Before fleeing the civil war in Syria, Malakeh was an accomplished TV presenter in her home country, putting her cooking skills on display in daily shows featuring mouthwatering recipes. Now, she runs a successful catering business, Levante Gourmet, in Berlin, and regularly cooks at company events, private parties and big cultural occasions.

Through a powerful, multidimensional training programme, including an innovative mentoring scheme participants were offered the opportunity of a short “on-the-job” training on the mentor’s premises. As part of the mentoring scheme, the young entrepreneurs had the chance to pitch in front of investors and relevant stakeholders during ad-hoc pitching events, which had a transnational character. During this meetings all participants had chance to meet, set up business contact and exchange the challenges they face during their business trip.

The project Me 4 change project was implemented not only in Germany, but with consortium – so the entrepreneurs were supported in Berlin, Brussels, Helsinki, and Milan. The idea is to bring together organizations from different countries where migration is having a peak and to develop together innovative solutions for migrants’ inclusion, in particular for youth willing to start a business and boost the growth of their startups.

Migration Hub Network runs not only that project, they work on the daily basis to support entrepreneurship. They have very modern, friendly interior that serve the idea of new business. Their mission is to provide support to international social projects working with migrants, asylum seekers and refugees. To create a platform for migrant entrepreneurs in order to aid their business opportunities. To provide guidance to migrapreneurs, social enterprises and companies. And to help create the connection and exchange between projects in order to increase their impact and long-term potential. Their goal is to create a vital eco-system where young migrants can exploit their opportunities, grow and build business skills to improve as entrepreneurs.

12. Implementation of the study trip

The following issues were discussed during the study trip:

Starting new life in new place is very challenging. Migrants play an important pool of potential entrepreneurs, but can face, as other more vulnerable groups, specific legal, cultural and linguistic obstacles – we disused how to deal with that issues, how to support them to reach full potential and be valuable for the local economy, how to

provides a livelihood for migrants still unfamiliar with language and other host country mores.

How to boost potential of young entrepreneurs, how to deal with legal issues.

Also, how to design the training programme that is interesting and brings value.

The young migrants are interested in starting business as entrepreneurship has a high potential to pay off, also this is family strategy to accumulate wealth and set a foundation for the wealth and economic mobility of next generation

13. Evidence of success (results achieved)

The place wants and is involving newcomers in the initiative. They think it's problematic if it's just citizens building stuff for migrants. So, both sides are involved in every activity.

More than 4,000 individuals have attended workshops and events in less than one year

14. Difficulties encountered

They want to keep the high quality of performed activities, so they need to raise enough money to pay to professional team.

To find proper way to deliver knowledge in areas: how to run a business; how to recruit and manage reliable, qualified and affordable workforce; how to deal with IPR and legal issues; how to manage customer and supplier relationship as there is difference in language; how to acquire capital to fund the venture; how to manage competition in a new environment; how to protect the venture from external threats; pitching skills

Female entrepreneurs: Due to their cultural background, family and business commitment, many women face a number of barriers and transitions within their job opportunities. Being a female entrepreneur with a migration background, means the opportunity to rely on new opportunities in particular considering the family limits still preventing women from a full access to entrepreneurship. Having the chance to access a vibrant community stands as a unparalleled opportunity to women to choose their own career path overcoming barriers.

15. Which structural funds support this good practice?

This project was supported by EU funds. But the place has also city and state money, also raise money from private donation.

16. Is there any cost to participate in engaging with this good practice?

If yes, what are additional costs incurred by project participants?

In that project – that was supported by EU The participation is free, also the organizers were looking for private investors who could invest money in new business.

17. What is new and/or innovative about this good practice?

Tailored, superior training programmed based on the EU Intercom framework.

A mix of webinars and face2face training supporting young entrepreneurs to overcome the main managerial barriers, fully understand legal issue, have a facilitated access to funds, and to better interact with business angels and investors for private fund-raising.

The training touched:

Improved knowledge of the host market

Support in assessing the feasibility of your business project;

Mentoring for implementing your own ideas and support to concretely to start your business

Practical information and advice on legal and procedural aspects

The skills and the competences acquired through the training and mentoring programs will result in the realistic capacity to create a startup, raising funds and start a real business, representing a key milestone in both company growth as well as expansion.

18. How has this good practice boosted immigrants integration?

Hub and all projects help migrants to become part of labor market, to feel like citizen with all rights to work, achieve and explore.

By improving in particular *female migrants* self-confidence capacity and to recognize their role as leader, creating success and wealth for themselves so that they can fulfill their pivotal nurturing role at the heart of their family and community. This way, the mutual cooperation will provide added value to all levels of business.

19. What lessons did you learn? What are your overall conclusion?

The emigrants received a very comfortable, elegant and modern space where they can develop their business ideas. They are not treated in an absolutely different way than European entrepreneurs. They receive the same help, support and quality of training and mentoring. Such equal treatment allows them to believe that what they are doing is important and that they have the opportunity to develop and bring them money.

20. Outreach and dissemination

Newsletter, useful websites, mailing group, local government

- ⇒ List of the attached document(s):
<https://www.facebook.com/migrationhubnetwork/>
- ⇒ Link to website: <https://www.migrationhub.network/projects/me4change>
<http://me4change.eu/>
- ⇒ Contact information of the good practice:
Natalia Gostonova info@migrationhub.network