

TAKING
COOPERATION
FORWARD

D.C.7.2 - CEETO Final Conference



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**CEETO Manual of sustainable tourism governance for
Protected Area managers & CEETO Network on-line
platform**



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Manual:

- What is the aim of the Manual?
- To whom it is addressed?
- How it was developed?
- What you can find in the Manual?

Network & on-line platform:

- What are they?
- Their aim?
- How to use it?



AIM

- basic and practical TOOL to support the development and management of sustainable tourism in protected areas

USERS

- protected area managers and practitioners
- local stakeholders (as a general overview of the sustainable tourism governance in PAs)



DEVELOPMENT

Experience of 8 CEETO pilot case studies

CEETO documents

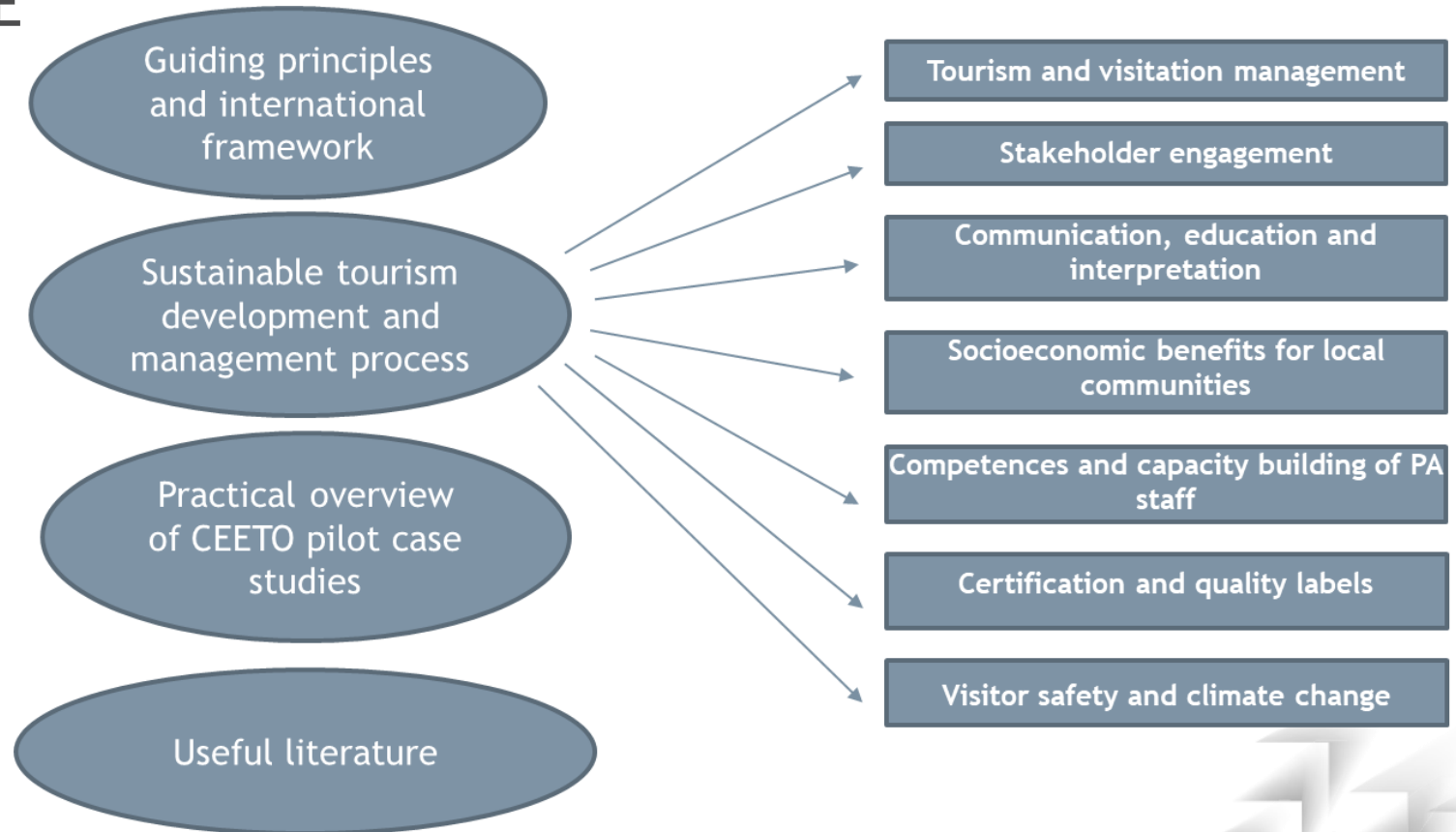
- CEETO Handbook of successful and innovative practices for a sustainable tourism inside PAs
- CEETO Guidelines for developing a sustainable tourism in PAs
- CEETO Guidelines for PAs to work with tour operators

Relevant international publications (IUCN, UNWTO, ECSTPA, etc.)



CEETO MANUAL OF SUSTAINABLE TOURISM GOVERNANCE FOR PROTECTED AREA MANAGERS

STRUCTURE



STRUCTURE

processes of sustainable
tourism in protected areas

CEETO Manual of sustainable tourism governance for Protected Area managers

3.1. Tourism and visitation management in protected areas



- ▶ We do not have any document that analyses and makes suggestions for tourism management or we are just starting to implement it in the protected area.
- ▶ Lack of information on visitor structure and attitudes - when, why, where, etc.
- ▶ We do not know how and whether they affect nature. What to monitor?



Below are the steps to help us manage tourism and visitation in protected areas:

1. Analysis and evaluation of tourism and visitation in the protected area
2. Development of Visitor Management Plan
3. Tourism and visitation management actions
4. Monitoring



3.1.1. Analysis and evaluation of tourism and visitation in protected area

What we can do

- ▶ Conduct analysis and evaluation of tourism and visitation in the protected area
- ▶ Work closely with scientists to collect data and evaluate protected areas

First step in development of Visitor Management Plan is analysis and evaluation of tourism and visitation aspect of protected area management¹²:

- ▶ Collect a range of data on topics connected to existing and possible tourism and visitation, e.g.:
- ▶ Protected area purpose
- ▶ Legislative framework
- ▶ Visitor infrastructure
- ▶ Existing restrictions and / or recommendations on activities related to protection and presentation of values
- ▶ Tourism and visitation monitoring
- ▶ Visitor preferences and interests for specific activities
- ▶ Vulnerability of the PA's natural and cultural resources
- ▶ Education and interpretation programs
- ▶ Identification and cooperation with PA stakeholders
- ▶ Partnerships, etc.

3.1.2. Development of Visitor Management Plan

What we can do

- ▶ Develop Visitor Management Plan according to the principles of adaptive management and participatory planning



¹² Visitor Use Management Framework (2016). IVUMC-Interagency Visitor Use Management Council (Council /IVUMC). (<https://visitorusemanagement.nps.gov/VUM/Framework>)



CEETO NETWORK ON-LINE PLATFORM

<https://ceeto-network.eu/>



CEETO Network founded by CEETO project partners from 6 Central European countries.

CEETO On-line platform for networking, knowledge sharing and collaboration



<https://ceeto-network.eu/>

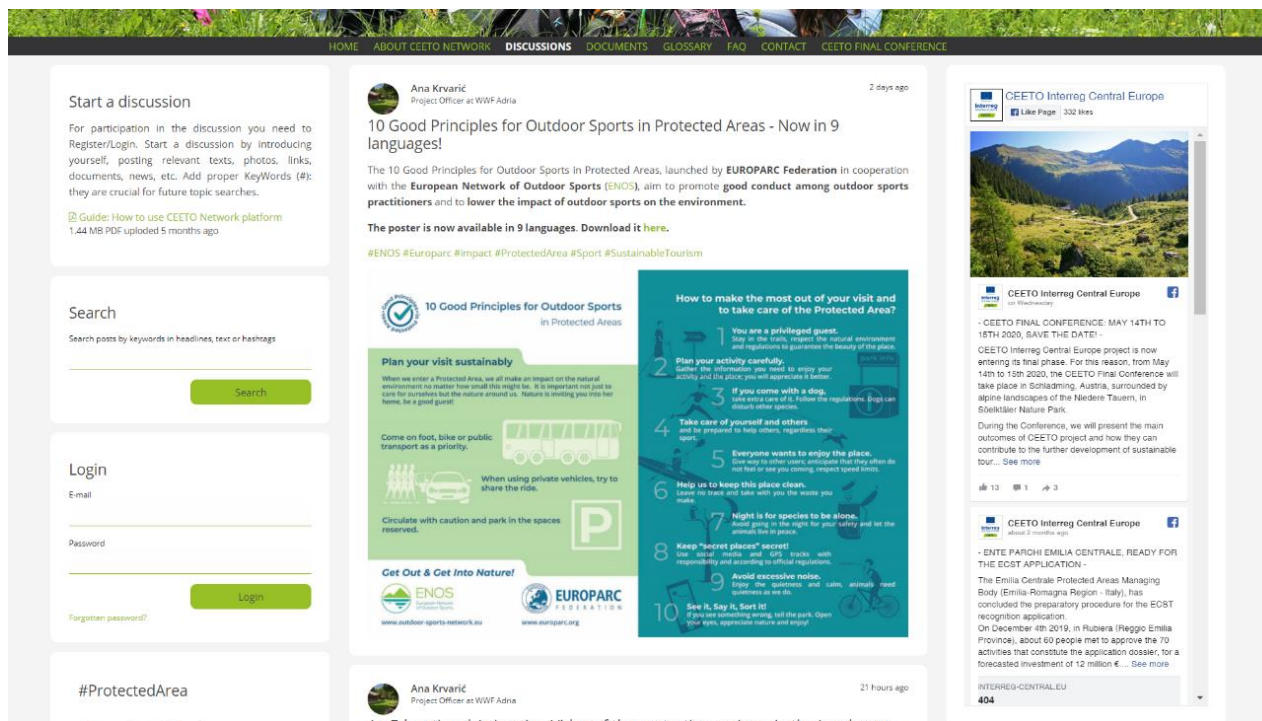
AIM

- ensure wide transfer of CEETO results and best practices
- enable discussions through the exchange and transfer of knowledge, ideas, and innovations
- facilitate cooperation and development of common initiatives and projects



Registering to the platform offers :

- ❑ PUBLIC AND PRIVATE DISCUSSIONS
- ❑ DOCUMENTS REPOSITORY
- ❑ GLOSSARY



The screenshot displays the CEETO Network Online Platform interface. At the top, there is a navigation menu with links: HOME, ABOUT CEETO NETWORK, DISCUSSIONS, DOCUMENTS, GLOSSARY, FAQ, CONTACT, and CEETO FINAL CONFERENCE. The main content area features a discussion post by Ana Krvaric, Project Officer at WWF Adria, titled "10 Good Principles for Outdoor Sports in Protected Areas - Now in 9 languages!". The post includes a description of the principles, a link to a guide, and social media sharing options. Below the post, there is a search bar, a login form, and a social media feed showing posts from CEETO Interreg Central Europe. The interface is clean and user-friendly, with a focus on providing information and facilitating discussions.



THANK YOU FOR YOUR ATTENTION!



<https://ceeto-network.eu/>



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