

## THE SLOVAK PILOT ACTION (ASRD)

Slovak enterprises are finding a way how to innovate responsibly. ASRD as one of the ROSIE partners is coaching 5 SMEs on their responsible path. Three of the companies are firmly focused on the IT sector, which is the modern and very dynamic environment. Two of them operate in a very traditional way and have a massive potential for innovation. One company operates in sector of services and one in the sector of manufacturing of communication and industrial machinery equipment.

Selected companies have shown great interest in innovating their products responsibly.

First, the companies had a chance to get familiar with the responsible innovation via the [webpage](#) where the basic information about the topic are available in user-friendly way.

Webpage contains also videos from panel discussion where the innovation topics adapted to regional specificities such as “Future of companies which decide to innovate responsibly” or “Barriers of responsible innovation” are discussed by regional innovators and stakeholders.



ASRD in cooperation with experts have organised seminar for pilot companies focused on the topic of **design thinking**, since this tool should help them to implement responsible innovation in praxis in company philosophy. They have learned that during innovation process the company manager and employees responsible for development of innovation take into consideration also opinions and ideas of regional stakeholders.

After the seminar, the round of individual consultations with company managers has begun. Their RI situation in company have been analysed with help of ROSIE In-depth self-assessment tool. In the current phase RI consultants and 5 pilot companies are working on their developing plans with main focus on open access and engagement of stakeholders which were required mostly by the pilots.