

PRESS RELEASE

INFO DAY KETGATE

Key Enabling Technologies drive innovation in SMEs

Tomorrow, Friday 7 June, at the Venice Chamber of Commerce, Rovigo, Veneto Innovazione will present the KETGATE project to companies. Through the KETGATE Point network, it aims to facilitate the access of small and medium enterprises to KETS- key enabling technologies - to develop innovation projects.

When we talk about innovation, we also talk about key enabling technologies, also known as KETS. We do not realize it, but they are everywhere: in smartphones, in smart fabrics, in energy efficient buildings, in personalized drugs, in health technologies, in 3D printers, in sustainable food, and much more. KETS allow greater sustainability through new opportunities to save energy, water, raw materials, improve production times and start new collaborations in the supply chain. However, to create new products with KETS, it is often necessary to find the right collaboration with Research and Technology Organizations.

Friday, 7 June, Veneto Innovazione will present companies with the opportunities offered by the European network of KETGATE Points. It collaborates with the Chamber of Commerce of Venice and Rovigo on the Info Day “Ecosistema Impresa 4.0: Centri di supporto nazionali e network internazionali” addressed to SMEs and business support organizations.

Veneto Innovazione, through its KETGATE Point, assists SMEs in assessing the capacity for innovation, in seeking the most suitable research and technology organization. Last but not least, it facilitates the launch of international collaborations to bring new products to the market.

During the Info Day, Veneto Innovazione will also present the European Research and Technology Organizations, specialized in KETS for manufacturing. Companies will, therefore, have the opportunity to learn about the vast scientific and technological offer available to develop new products and materials. During the event, a focus will also be given to the Italian national plan Industry 4.0 and its helpdesks for innovation present at the national level.

The services offered by the Digital Enterprise Points (PID) will be presented together with the Ca 'Foscari University of Venice.

A critical moment will introduce the framework of national and regional subsidies on research and innovation and the map of Competence Centres and the Digital Innovation Hubs highly specialized on topics related to Industry 4.0.

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