

D.C. 4.2 PARTICIPATION TO EXTERNAL EVENTS

D.C.4.2 Workshop Interreg Central Europe
Project “Chain Reactions” - Training for
Stakeholders (online)

07 2020

Vorarlberg University of Applied Science
(PP4)





1. Name of the event, implementing date and place

INTERREG CENTRAL EUROPE PROJECT “CHAIN REACTIONS”

Training for Stakeholders

23rd July 2020

Virtual (*hosted by bwcon*)

2. Number and types of participants/target groups

The Interreg Central Europe Project “Chain Reactions” invited representatives from the 4Steps project to give a presentation about the 4Steps project, its scope and individual development. Mr. Florian Maurer (representative from the project partner: Vorarlberg University of Applied Sciences) presented the partner’s endeavour to design, develop and launch the first Digital Innovation Hub within the region of the Federal State of Vorarlberg called: Business Intelligence & Innovation.

International participants of this webinar were, for example:

- Croatian Chamber of Economy (Cro)
- RDA Pilsan (CZE)
- Pannon Business Network Association (HUN)
- GAPR (POL)
- University of Economics in Katowice (POL)
- Wroclaw Technology Part (POL)
- Automotive Industry Institute (POL)
- BioEconomy Cluster (SVK)
- Kosice IT Valley (SVK)
- Styrian Technology Park (SLO)
- Maribor Development Agency (SLO)



- Chamber of Commerce of Slovenia (SLO)
- Bwcon (GER; host of the workshop)
- R-Tech GmbH (GER)
- CCIAA Padova (ITA)
- Vorarlberg University of Applied Sciences (AUT)
- & others

3. Topics tackled and links to deliverables, outputs

Within his presentation, Mr. Florian Maurer highlighted the 4Steps partnership, its pilots and digital innovation hub development. Mr. Maurer highlighted the project scope and its origin within the field of Digital Transformation and the Industry 4.0 paradigm. In doing so, Mr. Maurer highlighted the different perspectives on the manufacturing of the future and provided definitions from the EU Commission, Engineers, Investors/Innovators, Organizations and the academic field of Service Science.

As next, he presented the origin of the design and development of the first Digital Innovation Hub in Vorarlberg. He gave a brief introduction of the Interreg Alpine Space Project “BIFOCAlps”, wherein the vision of the DIH titled “Business Intelligence & Innovation” emerged. Afterwards, Mr. Maurer presented FHV’s activities within 4Steps’ work package n° 1: The SME towards the scenario and themes of Industry 4.0. He presented the research approach applied to tap into Small- and Medium-Sized Enterprises within the region of the Federal State of Vorarlberg and achieved research results. For example, he presented the Motivation for the Digital Transformation within investigated SME’s, the Strategy for Digital Transformation within these SME’s and the Level of Adpation of Industry 4.0 Technologies.

Afterwards, he presented the status quo of the design and development of the Business Intelligence & Innovation Hub, which currently consists on seven services: Artificial Intelligence, System Collaboration, Resilience Engineering, Innovation Research (& Disruptive Innovation), Methods & Tools and Co-Creators. Based on service Resilience Engineering and Methods & Tools, Mr. Maurer exemplified the Hub’s service portfolio.

Finally, Mr. Maurer presented the status quo of the physically and digitally developments of the Hub and presented the next steps: involvement of project stakeholders and target groups into the Hub.

4. Expected effects and follow up

The Chain Reaction’s webinar is an important dissemination channel for international networking for the 4Steps project, project partner FHV and its Digital Innovation Hub. Participants of the webinar were able to (critical) ask questions about the design and



development of the 4Steps project, FHV's Hub and its planned services. Participants were able to get in contact with Mr. Maurer, FHV and the 4Steps project to further network, interact and co-create within the field of Digital Transformation and Industry 4.0.

5. Annexes: e.g. agenda of the event, pictures, media coverage web- links etc

Agenda:

TRAINING FOR STAKEHOLDERS ONLINE -JULY 2020


Hosted by BWCON

Version 1
07 2020





Thursday 9 July 2020	
Venue: online, zoom https://us02web.zoom.us/j/82115966097	
TIME	CONTENT
10:30	WELCOME Luc Schmerber, BWCON
10:45	Digital Hub Nordschwarzwald (https://digitalhub-nordschwarzwald.de/) Lukas Waidelich, Project Manager <ul style="list-style-type: none"> - Digital Hub Nordschwarzwald - Competence Center SME 4.0 Stuttgart - Methods and tools - Q&A
11:30	CHAIN REACTIONS training materials Prof. Dr. Bernhard Kölmel, University of Applied Sciences Pforzheim <ul style="list-style-type: none"> - Overview of materials and tools - Selected methods - Next training steps - Q&A
12:00	CONCLUSION

Thursday 23 July 2020	
Venue: online, zoom https://us02web.zoom.us/j/89133669613	
TIME	CONTENT
11:00	WELCOME Luc Schmerber, BWCON
11:10	Interreg Central Europe „4Steps“: Towards the development of the first Digital Innovation Hub in Vorarlberg Florian Maurer, FH Vorarlberg <ul style="list-style-type: none"> - Preliminary research: BIFOCAlps - The 4Steps project - Key enabling technologies - Q&A <div style="text-align: right; margin-top: 10px;">  </div>
12:00	CONCLUSION



Pictures & You Tube Video @ the 4Steps Homepage

The CHAIN REACTIONS partnership could learn about the development of the first Digital Innovation Hub in Voralberg. Florian Maurer (FH Voralberg) presented the 4STEPS project with its key movement, and his presentation also included details about key enabling technologies, and other interesting topics related to digitalisation and future technics.

<https://youtu.be/Ts4KAuXAq4w>

Homepage Interreg Central Europe Project Chain Reactions:

The consortium of the CHAIN REACTIONS project was introduced to the 4STEPS project. The partnership could learn about the development of the first Digital Innovation Hub in Voralberg. Florian Maurer (FH Voralberg) presented the 4STEPS project with its key movement, and his presentation also included details about key enabling technologies, and other interesting topics related to digitalisation and future technics. In the final part of the online webinar the consortium was free to ask questions about the DiH development and digital innovations.